

BAT's Badminton Club - 5 Year Development Plan

Club Development

- **Premier Club Status**

Bats Badminton club will work to keep the premier club status by passing the annual Badminton England 'health checks'. There will be a complete review in 15 months time at the end of the three year cycle.

Year 1 (2012/13)	Year 2 (2013/14)	Year 3 (2014/15)	Year 4 (2015/16)	Year 5 (2016/17)
Annual health check	Total review of Premier Club documents	Annual health check	Annual health check	Annual health check

Aim: BAT's Badminton Club to remain a 'Premier Club' within Badminton England

Appointed Person: Club secretary (Lead Coaches to input)

To Do:

- Awaiting Badminton England Regional Officer to contact club over Annual Health Check.
- ALL lead coaches to:
 - Produce termly coaching plans - to be published on the club website
 - produce individual session plans in advance of each session
 - Head Coach to review session plans as part of CPD
- ALL Coaches to:
 - Keep a diary of CPD in their coaching folder

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- **Internet Presence**

1. Website: The club website has been developed over the last two years.
2. Social Media: In the last few months Facebook and Twitter have been used to contact and promote the club.
3. Email: The club has its own email address which is regularly read and any emails answered as required.

Year 1 (2012/13)	Year 2 (2013/14)	Year 3 (2014/15)	Year 4 (2015/16)	Year 5 (2016/17)
Continue to develop and populate the clubs' Internet presence.	Investigate Web hosts with respect to moving the website to a new place - needed as current secretary will be retiring from work in 2017.	Identify individual / individuals who could take on the Internet Presence.	Train identified individual(s).	Use trained individuals to populate Internet presence.

Aim: To boost the club's profile and raise awareness of the club further.

Appointed Person: Club secretary

To Do:

- Continue to keep the web presence up to date and relevant.
- Investigate new media as they come on stream.

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- **Club Committee**

It is likely that one or more of the current executive committee (Chairman, Secretary, Treasurer) will not be in post in five years time. There is a need to train players who will take on this role.

Year 1 (2012/13)	Year 2 (2013/14)	Year 3 (2014/15)	Year 4 (2015/16)	Year 5 (2016/17)
Identify potential new executive committee members.	Train potential members in the roles.	Executive committee members to be shadowed	New committee to be in place: Identify potential new executive committee members.	(repeat cycle)

NB: The cycle above allows for the executive committee to be shadowed and new blood added to it. The constitution allows for members of the executive committee to be re-elected each year so replacement members may not be required so quickly.

Aim: to have a number of club members able to step into executive positions.

Appointed Person: Chairman

To Do:

- Chairman to speak with club members with regards potential new executive committee members.
- Chairman to report back - Christmas to the Executive Committee / AGM to members.

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- **Badminton England Club Development Programme**

BAT's Badminton club have applied to be part of the Badminton England 'Club Development Plan'.

Year 1 (2012/13)	Year 2 (2013/14)	Year 3 (2014/15)	Year 4 (2015/16)	Year 5 (2016/17)

NB: Further information on this will be forthcoming from Badminton England.

Aim: to improve the club through the Badminton England Club Development Programme

Appointed Person: Executive Committee

To Do:

- Awaiting Badminton England.

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- **Coach Courses**

Over the next 5 years Bat's Badminton club will boost the number of coaches with promising juniors when they are ready to undertake the coaching qualifications, and also with other capable and interested members of the club.

Year 1 (2012/13)	Year 2 (2013/14)	Year 3 (2014/15)	Year 4 (2015/16)	Year 5 (2016/17)
1 x Child Protection (AB) 1 x Welfare (AB)	1 x Level 2 (MB)	2 x Level 1 (TBC)	2 x Child Protection (JD / MB)	1 x Child Protection 2 x Level 1 (TBC) 2 x Level 2 (TBC)

NB: The club currently has two active Level 2 coaches and two active Level 1 coaches. In addition the club supports two Level 2 coaches who are currently studying at University. The active coaches, and one coach studying locally, oversee BAT's Badminton Club's coaching commitment across the Tavistock area of West Devon.

Monies to pay for the courses will come from the club funds and external agencies - applications will be made to those agencies at the time. The cost of these courses has been budgeted for in the accounts.

Aim: to increase the pool of coaches available to coach at BAT's Badminton Club.

Appointed Person: Head Coach

To Do:

- Produce projected expenditure costings

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- **Coach Professional Development**

Bat's Badminton club will also help to develop its coaches through a programme of 'Coach Professional Development'.

Year 1 (2012/13)	Year 2 (2013/14)	Year 3 (2014/15)	Year 4 (2015/16)	Year 5 (2016/17)
Work alongside Exeter Performance Centre				

NB: The club is waiting to hear from the Exeter Performance Centre with regards to the training and costs involved through this link up. The initiative is being led by Exeter Performance Centre as part of their status as an Elite PC.

Aim: to improve the quality of coaching provided by BAT's Badminton Club coaches.

Appointed Person: Executive Committee / Head Coach

To Do:

- Contact Regional Officer,
- Cost out proposals.
- ALL lead coaches to:
 - Produce termly coaching plans - to be published on the club website
 - produce individual session plans in advance of each session
 - Head Coach to review session plans as part of CPD
- ALL coaches to:
 - Keep a diary of CPD in their coaching folder
 - Head Coach to review on half season rolling programme.

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- **Coaching**

Junior badminton coaching takes place on a Monday evening. BAT's Badminton Club plans to increase the number of juniors coached at these training sessions.

Year 1 (2012/13)	Year 2 (2013/14)	Year 3 (2014/15)	Year 4 (2015/16)	Year 5 (2016/17)
Advertising in primary schools in the local area. Increase the number of junior coached players by 4 on current numbers	Run an 'in-school' session for Year 3 / 4 pupils. Increase the number of coached players by 4 - based on Year 1 numbers.	Run an 'in-school' session for Year 3 / 4 pupils. Increase the number of coached players by 4 - based on Year 2 numbers. Run 2 x 1 hour sessions at Bere Alston: Beginners / Improvers	Run an 'in-school' session for Year 3 / 4 pupils. Continue rolling programme of feeding new junior players into the junior sessions.	Run an 'in-school' session for Year 3 / 4 pupils.

NB: The Lead Coach at Horrabridge Badminton Club will develop a similar programme of promotion.

Aim: to increase the number of junior players under coaching in Bere Alston.

Appointed Person: Lead Session Coach(es)

To Do:

- Produce suitable poster(s),
- Develop personal contact with staff in schools,
- School / Club agreement,

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- **Membership**

Within the next 5 years BAT's badminton is looking to boost the number of regular members and also increase the number of members able to play in the league. As a club we will achieve this with up and coming juniors and hopefully new members joining the club.

1. BAT's Badminton Club aim to bring a minimum of 2 fresh adult players to the club each year.
2. Coached junior players will be invited to attend the club training sessions when they reach the appropriate standard of play. The aim will be to bring in, on average, 2 juniors each year.

The club will achieve this through advertising in local newspapers, the website and social media and through work in local schools.

Appointed Person: Chairman

To Do:

- Produce 2 articles for the local paper – for publishing at the start of the new season – 2nd and 3rd weeks in Sept
 - NB – articles already available for 4th week August and 1st week in Sept for Tavistock Badminton Festival.

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- **Facilities**

BAT's Badminton Club will be using Bere Alston Primary School as the coaching and club night base. The club borrows the Community posts and nets on a club night but uses its own nets on match nights.

Shuttles and other 'disposable' items will be purchased when they need replacing, the money used for this will come from the player subs.

The club purchased coaching equipment for use by the club coaches. A list of the equipment available to coaches is on the club website.

Year 1 (2012/13)	Year 2 (2013/14)	Year 3 (2014/15)	Year 4 (2015/16)	Year 5 (2016/17)
Design a club kit. Cost out kit.	Have kit available to purchase by membership Look into and cost out strength and conditioning equipment	Purchase strength and conditioning equipment Cost out video camera	Purchase video camera Cost out speed gun.	Purchase speed gun.

Appointed Person: Chairman / Treasurer

To Do:

- Design a suitable kit,
- Produce costings.

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- **Representative Badminton**

BAT's Badminton Club play in the Plymouth and District Badminton League. Currently the club enters one medley team and one men's team.

Bat's Badminton Club hope to be able to increase the number of match fit players available for matches and enter further teams.

Year 1 (2012/13)	Year 2 (2013/14)	Year 3 (2014/15)	Year 4 (2015/16)	Year 5 (2016/17)
1 x Medley team	1 x Medley team	1 x Medley team	1 x Medley team	2 x Medley team
1 x Men's team	1 x Men's team	1 x Men's team	1 x Men's team	1 x Men's team
		1 x Ladies team	1 x Ladies team	1 x Ladies team

Appointed Person: Executive Committee / Coaching Team / Selection Team

To Do:

- Inform League of current teams at start of the season
- Selection Committee to appoint teams and Team Captain

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- **Funding:**

The club finances are in reasonable order. The club anticipates it will need a surplus of £200 / year to fund the coach development and coach up-skilling. Other aspects mentioned in this development plan will need to be accurately costed and funded from other sources.

Appointed Person: Treasurer

To Do:

- Produce projected costed development plan,
- Produce costed proposals for other areas within the development plan