

DORENELL COMMUNITY DEVELOPMENT PLAN

2018 – 2023



DORENELL COMMUNITY
BENEFIT FUND FORUM

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INTRODUCTION

DORENELL COMMUNITY DEVELOPMENT PLAN

This Community Development Plan summarises community views about:

- The Dorenell Community Benefit area now
- the vision for the future of the area
- themes and priorities for the next 5 years
- projects and actions that fit within these themes and priorities.

The plan will serve as a guide for setting the priorities for the Dorenell Community Benefit Fund over the next five years. The fund is being established by EDF who will be operating the 177 MW Dorenell Windfarm. Over the next 25 years more than £8M will be paid into the fund.



COMMUNITIES WORKING TOGETHER

The preparation of the Plan has been organised by the Dorenell Community Benefit Fund Forum, with the support of STAR Development Group Consultants and with funding from Local Energy Scotland. The Forum established a Community Development Plan Steering Group to oversee the preparation of the Plan. The Steering Group was made up of representatives from Dufftown & District Community Association, Glenlivet and Inveravon Community Association, Cabrach Community Association, and Glenrinnis Community Centre Management Committee.

LOCAL PEOPLE HAVE THEIR SAY

The Community Development Plan has been informed by extensive community engagement carried out over a five month period from September 2017 to January 2018.

The process involved:

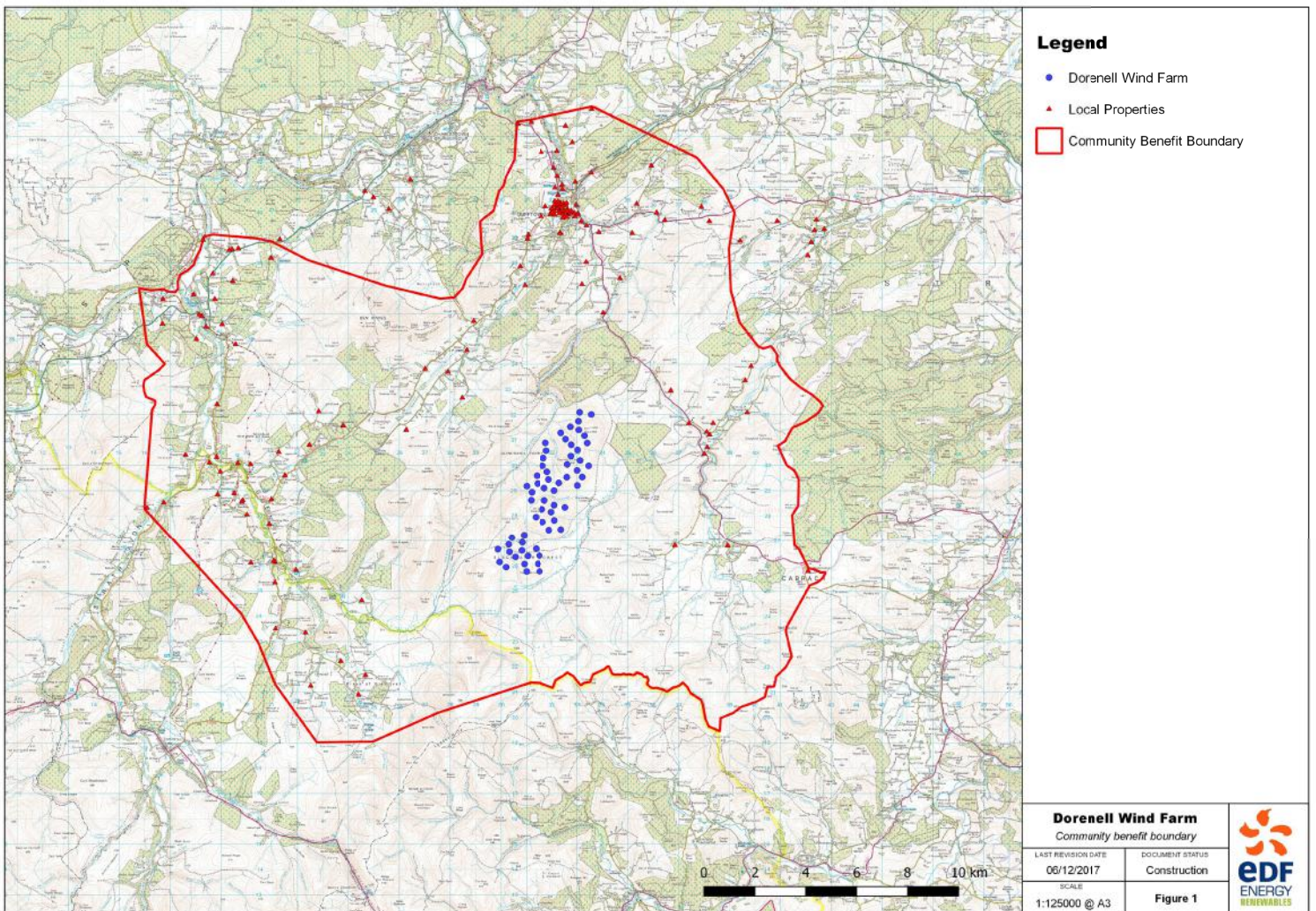
- a series of stakeholder events – attended by over 100 people representing 44 different organisations and interests
- a community views survey – with responses from 198 people
- preparing a community profile to summarise facts and figures about the area
- five public meetings to feedback results – attended by 140 people

Full reports of the stakeholder events, community views survey, community profile and the public meetings are available along with this Community Development Plan online at <http://www.dorenellwindfarm.co.uk/>

THANKS TO EVERYONE WHO TOOK PART

MAP OF THE COMMUNITY BENEFIT AREA

The map shows the extent of the Dorenell Community Benefit Area as agreed between the Community Benefit Fund Forum and EDF.



OUR COMMUNITY NOW

We have summarised below the main facts and figures from the Community Profile and some of the views from the Community Views Survey.

DORENELL COMMUNITY PROFILE 2018 SUMMARY

Population

The population of the community benefit area is approximately 2,831 according to the 2011 Census:

- 1,667 in Dufftown
- 957 in Glenlivet and Inveravon
- 138 in Glenrinnies
- 69 in Cabrach

The population make up shows:

- A growing population in Dufftown and Glenlivet & Inveravon
- Significantly higher population in the 60-74 age group compared to Moray or Scotland
- Lower levels of people aged over 75 in the more rural parts of the Community Benefit area
- Low levels of 16-29 year olds across the area compared to Moray or Scotland.

Housing

There are estimated to be around 1,250 occupied homes in the Community Benefit Area at the 2011 Census: 762 in Dufftown, 404 in Glenlivet and Inveravon, 60 in Glenrinnies, and 24 in Cabrach.

Key features include:

- A higher percentage of social rented housing in Dufftown compared to the rest of the area and Moray
- Very low levels of social rented housing in the rural parts of the Community Benefit Area with corresponding high levels of private rented and tied accommodation (particularly in the Cabrach)
- High proportion of second homes in rural areas in particular in Glenlivet and Inveravon
- High proportion of vacant dwellings across the area but particularly in Cabrach and Glenrinnies.

Local Economy

Features of the local economy include:

- Larger percentage of people employed in manufacturing compared to Moray and Scotland due in large part to the significant role the area plays in whisky distilling
- Relatively high levels of land based employment in the rural areas compared to Moray and Scotland
- High rates of self employment in rural areas and people working from home
- High rates of retirement in Dufftown and Glenrinnies
- Low percentage of students in further education.

Schools and Education

- Preschool provision – The Cabin (Mortlach Primary School, Dufftown)
- Primary Schools – Mortlach Primary School, Glenlivet Primary School, Inveravon Primary School (currently mothballed)
- Secondary Schools – Speyside High (Aberlour)
- Childcare – Busy Bees private childcare at Glenrinnies Community Centre



Key features include:

- Falling primary school rolls
- Relatively low percentage of school leavers going on to higher education/further education and higher percentage going straight to work
- High percentage of children requiring bus transport to school/study.

Health and Care

Facilities and resources in the area include:

- Stephen Cottage Hospital in Dufftown
- Dufftown Health Centre
- Glenlivet Community Surgery
- Pharmacy in Dufftown
- Day Care at Stephen Hospital and Health Centre
- Speyside Care Home
- Sheltered Housing in Dufftown
(and also nearby in Tomintoul and Aberlour)



Community and Recreational facilities

Dufftown

- Mortlach Hall, British Legion, Commercial Hotel, Masonic Hall, The Cabin, Mortlach Primary School, Community Centre, Mortlach Church, Gym at the Shand Centre, Tinniver Park and Play Area, Mortlach Primary School Play Area, Dufftown Football Club pitches and clubhouse, Dufftown Bowling Club, Dufftown Golf Club.

Glenrines

- Glenrines Community Centre, small play area at the back of the Community Centre.

Glenlivet and Inveravon

- Glenlivet Public Hall, Braes of Glenlivet Hall, play area and pitches at Glenlivet Public Hall, play area at Marupark
- Adventure Playpark in Glenlivet Estates

The Cabrach

- The Acorn – Community facility in the old school

Community Groups

Groups in the area include:

Community Development

- Dufftown and District Community Council; Dufftown 2000 Ltd; Keith and Dufftown Railway Ltd.
- Community Associations in Dufftown, Cabrach, Glenlivet and Inveravon
- Tomintoul and Glenlivet Development Trust
- Cabrach Trust

Hall Committees

- Mortlach Memorial Hall
- Glenrines Community Centre Management Committee
- Glenlivet Public Hall and Braes of Glenlivet Hall
- Community Facility in The Acorn (Community Association)

Sports and Recreation

- Dufftown - Football Club, Bowling Club, Rifle Club, Judo Club, Dufftown Jog Scotland, Bike Dufftown, Golf Club
- Glenlivet and Inveravon – Badminton, Yoga, Darts, Indoor Bowling, Walks for Health, Geocaching, Tomintoul Football Club

Cultural and Arts

- Dufftown - Pipe Band, Scottish Country Dancing Club, Dufftown Arts Group

Environment and Village Enhancement

- Dufftown - Dufftown in Bloom, Horticultural Society

Young People

- Speyside Youth Ltd, Cubs and Beavers (Dufftown), Scouts (Aberlour), Mortlach Primary School Parent Group, Parent Baby & Toddler Group, The Cabin (Dufftown), Cabrach Mother and Toddlers, Busy Bees (Glenrinnnes)

Groups for older people

- Mortlach WRI, Men's Group (Dufftown Community Centre), Dufftown Over 60's, Whist club, Sew and Go

Community newsletters

- Spearin's (Dufftown and District)
- THISTLEdown (Glenlivet, Inveravon and Glenrinnnes)

Community Events

- Dufftown Whisky Festivals
- Dufftown Flower Show
- Highland Games – Dufftown, Tomintoul & Glenlivet
- Summer Ceilidh Season (Dufftown Community Association)
- Christmas Lights and Xmas Extravaganza (Dufftown)
- Boys' Walk on New Year's Day (Dufftown)
- Cancer Research Annual Cycle (Dufftown)
- Glenrinnnes Community Events (Big Breakfasts/Soup and Sweet/Craft Fair etc)
- Tomintoul and Glenlivet Walking Festival
- Glenlivet Public Hall – Tea in the Park, Pensioners Party, Music Night
- Cabrach The Acorn – Xmas Parties, Halloween, Coffee Mornings and Fundraisers



Environment and Heritage

Some of our valued assets and opportunities include:

- Our Rivers - Spey, Fiddich, Avon, Livet, Dullan Water and Deveron
- Estates, farming, forestry and field sports - and diversification into outdoor recreation (e.g. on Crown Estate)
- Existing local footpaths and cycle paths and a network of quiet roads
- Long distance paths - Speyside Way (and the Dufftown and Tomintoul spurs); Isla Way and the Deveron Way
- Local hills - Ben Rinnes, Convals, Cromdale, The Buck of Cabrach
- History of illicit stills and smuggling
- Archeology – pictish remains, iron age circles, 19C Bridges, old distilleries, old crofts and farms
- Attractive historic villages
- Historic buildings e.g. castles at Ballindalloch, Auchindoun, Balvenie, Drumin, Blairfindy; Mortlach & Cabrach Church
- Wildlife e.g. Golden Eagle, Red Squirrel, White Hare, Black Grouse, Crested Tit, Hen Harriers, Ospreys, Ptarmigan, Capercaillie and Crossbill etc.
- Landscape Partnership in Tomintoul and Glenlivet and the Discovery Centre in Tomintoul
- Cabrach Trust proposals for the Heritage and Distillery Centre in the Cabrach
- Dark Skies Discovery Sites in the Cabrach and Glenlivet
- The work of Dufftown in Bloom and other local groups to keep towns, villages and hamlets 'looking good'.

COMMUNITY VIEWS SURVEY

OUR ASSETS AND STRENGTHS

Respondents to the Survey shared their views on the assets and strengths – and the weaknesses and needs of the area.

ASSETS AND STRENGTHS	% OF RESPONSES
Environment and heritage 'great walks and beautiful natural scenery' 'wealth of heritage' 'history, landscape, wildlife' scenery, castles, history, golf, Rivers Spey and Fiddich for fishing 'scenery in Glenrinnies and especially Ben Rinnies attracts visitors and hill walkers' 'the natural beauty and the variation between Glenlivet, the Braes and toward Tomintoul' 'one of the last areas of wild country left in Scotland'(Cabrach) 'access to diverse countryside and country pursuits'	49%
Local economy, employment & tourism 'big tourist destination helps provide jobs and supports the economy of the area' 'Growing tourist industry – especially whisky related' 'intrinsically appealing for high value creative industry, retirement and holiday/tourism' 'established employment base retains people'	37%
Community spirit, groups and organisations 'local people are very community spirited and there are a lot of things organised' (Dufftown) 'strong community spirit, forward thinking and innovative' (Glenlivet) 'a few motivated people and a community centre to build on'(Glenrinnies) 'friendly tight knit community where neighbours are always ready to help each other'	15%
Services, facilities and quality of life 'Glenlivet village hall is a great facility and is a centrally located asset for community clubs and activities' 'we have a school, doctors' surgery distilleries, jobs, farms' (Glenlivet) 'whisky industry, good schools and hospitals' 'shops and services at Dufftown and Aberlour'	10%

OUR WEAKNESSES AND NEEDS

WEAKNESS AND NEEDS

% OF RESPONSES

Infrastructure and access to services

51%

- 'poor infrastructure such as broadband and mobile signal to enable people to live in the modern world'
- 'very low broadband service – unacceptable for running a business or children's participation and completion of homework'
- 'Broadband is a huge issue in the Braes of Glenlivet'
- 'lack of rural transport services causing loss of employment opportunities'
- 'if a car is unaffordable it is practically impossible to have a job outside the home'

Local economy & housing

30%

- 'not very good at keeping visitors in the area or letting them know what there is to do and see'
- 'not enough shops and restaurants to support tourism'
- 'poor tourist information, strategy and presentation'
- 'poor housing does not attract people to live'
- 'needs more affordable housing to encourage new families to the area'
- 'Poor estate management – over 40 empty properties'

Community facilities, groups & support

13%

- 'lack of amenities for youth activities, safe playing areas' (Dufftown)
- 'lack of outdoor and indoor sports facilities' (Dufftown)
- 'The Acorn is unsuitable for dances, events etc. - need for more volunteers' (Cabrach)
- 'our Braes Community Hall is very run down, cold and draughty' (Glenlivet)

Environment & heritage

12%

- 'no real cycle paths to keep folk off the road'
- 'lack of quality infrastructure to engage with the environment'
- 'total lack of maintenance of the countryside, with paths and bridges destroyed'
- 'need for Clock Tower purchase and restoration, and other townscape improvements' (Dufftown)

VISION

OUR VISION FOR THE FUTURE OF THE DORENELL COMMUNITY BENEFIT AREA

We asked people what they hoped could be achieved for the area over the next 25 years.

Well connected and not so isolated

Good transport links
Superfast broadband and good mobile signal

A good and sustainable place to live in for all age groups

Good access to services both locally and elsewhere
Quality community facilities
Affordable housing
Low Carbon Footprint

An attractive and welcoming place to visit and stay

Making the most of Whisky related tourism and heritage
Good infrastructure for outdoor recreation and appreciating the environment and heritage
A good range of places to stay and eat
Well maintained and attractive built environment
Heritage and Visitor Centres and quality visitor experiences
Transport and Superfast Broadband for visitors
A place to visit and stay all year round

A wonderful and accessible environment and heritage

Good local paths networks and long distance paths
Preserving and enhancing the natural and cultural heritage
Good information and interpretation on local environment and heritage
Good collaboration between communities and land managers

A thriving economy with opportunities for training, employment and enterprise

Support for existing and new local enterprise in the area
Support for young people to find 'positive destinations' and well paid employment opportunities
Good access to broadband and support for digital enterprise hubs
Developed enterprises that make the most of the area's assets
Good transport links to access work and training elsewhere



The vision helps to describe the desired outcomes for the community benefit fund and the impact it should aim to have on the area.

THEMES AND PRIORITIES

These are the themes and priorities that have been identified through the community engagement process. Indicative projects are shown for each priority. They include work going on that is likely to need support, projects that are being developed and ideas and initiatives that people would like to see to improve the area.

THEME 1: ENVIRONMENT AND HERITAGE

The environment and heritage - 'whisky, walking, wildlife and so much more' - were clearly identified as the main assets of the area. There is significant work going on within the communities to make the most of those assets – through establishing visitor centres and museums, through local events, and through initiatives like the Landscape Partnership in Tomintoul and Glenlivet. Those involved include local community groups, some estates, the Cairngorms National Park and several local tourism businesses. There is a real opportunity to support this work over the next 5 years.

There is also a desire to improve and develop walking and cycling path networks throughout the area and a need to do more to promote the area's environment and heritage assets. The consultation highlighted that existing paths need to be improved – including for example rebuilding of local bridges, 'off-roading' a section of the Speyside Way, and improving the Speyside Way Spur to Dufftown as well as improving existing path networks in Dufftown and Glenlivet. It also highlighted opportunities for developing more footpaths e.g. in Glenrinnies and the Cabrach, and for mountain bike trails in and around Dufftown. Taken together, there is an opportunity to develop and promote an extensive walking and cycling network throughout the area.

Priorities

Walking and Cycling Networks

- Improvements to Dufftown Path Network
- Improvements to Glenlivet Paths Network including reinstating bridges on Glenlivet and Ballindalloch Estate
- Glenrinnies Paths developed e.g. connections to Ben Rinnies from Hall, car park at Ben Rinnies
- Develop Cabrach Paths Network including reinstating bridges on Glenfiddoch and Cabrach Estates
- Develop mountain bike tracks around Dufftown and Cabrach
- Expand biking facilities in Glenlivet Estate
- Improve Speyside Way and its spurs
- Connect paths between communities e.g. using old drove roads

Museum, Visitor and Heritage Centres

- Historic Distillery and Visitor Centre in the Cabrach (Cabrach Trust)
- Whisky Museum and Information Centre in Dufftown (Dufftown 2K)
- Dark Skies Observatory in Glenlivet and Cabrach

Preservation and enhancement

- Ideas and projects stemming from the Tomintoul and Glenlivet Landscape Partnership

Village and Town Enhancement

- Improvements to the built environment e.g. Dufftown Clock Tower
- Projects to enhance village and town appearance and streetscape

THEME 2: COMMUNITY AND RECREATIONAL FACILITIES, GROUPS AND ACTIVITIES

There are community halls throughout the area – many of them needing some form of upgrading. It would be worth taking a comprehensive and strategic look at these facilities and their current and future usage (particularly the range of halls in Dufftown) before deciding where and what improvements would best be made.

The consultation for this plan highlighted the lack of quality indoor and outdoor recreational facilities within the area. We heard from young people in particular who say they have to go outwith the area for almost all activities and that they wished there were better quality local facilities to enjoy. There are a number of groups in the area trying to develop sports and recreational facilities and this should be supported and encouraged.

Lack of quality facilities in the area is made all the worse by the fact that it is difficult to access facilities outwith the area due to lack of public transport and a need was expressed to improve this situation e.g. through some form of community transport.

The consultation also recognised that there is a need to acknowledge, support and resource key community development organisations to prepare community plans for their communities and to resource their work in implementing these plans. Cabrach Trust and Tomintoul & Glenlivet Development Trust (T&G DT) have detailed community/business plans for their areas, while Dufftown has recently completed its own Community Action Plan.

Priorities

Community Halls

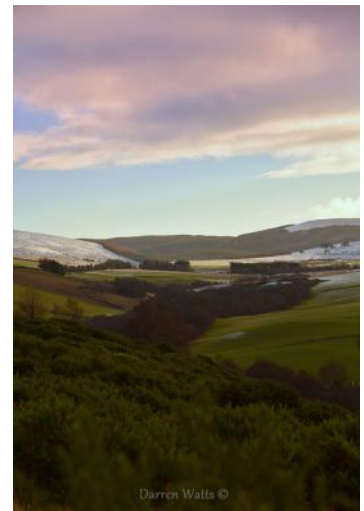
- New Cabrach Community Facility in Old Cabrach Hall
- Multiple hall improvements in Dufftown
- Strategic study into halls in Dufftown
- Improvements to Braes of Glenlivet Hall
- Improvements to Glenlivet Public Hall
- Improvements to Glenrinnies Community Centre
- Improve/develop community groups' dedicated facilities

Recreation Facilities

- Develop the adventure playground in Glenlivet
- Improve playground at Mortlach Primary
- Tinniver Park improvements
- Improve existing play park at Glenrinnies
- Proposed development of a new play area in Cabrach
- Develop sports facilities in Dufftown

Opportunities and facilities for Young People

- Speyside Youth – development of youth facilities and provision in Dufftown Community Transport Feasibility Study and implementation of recommendations Support for Community Development Equipment for local community groups
- Develop capacity of community trusts (Cabrach, Tomintoul and Glenlivet, and establishment of a new umbrella trust in Dufftown.



THEME 3: LOCAL ECONOMY AND TOURISM

The area is inextricably linked to whisky through manufacturing and tourism. It is at the heart of Speyside, and the River Spey and the Speyside Way and its natural and cultural heritage are assets that contribute to its economy. Farming, forestry, country sports and other outdoor recreation make up a larger part of the economy than for the rest of Moray. So, there is much to build on – and a strong sense that much more could be done to promote the area and provide the needed hospitality, activities and attractions to capitalise on these assets. It was noticeable that community organisations were playing a significant role in this regard as well as local businesses. Community endeavours included existing work and future proposals from Dufftown 2K, Keith to Dufftown Railway, Whisky Festivals, Cabrach Trust, Tomintoul and Glenlivet Development Trust and others.

A key need was identified to improve access to superfast broadband and mobile phone signal. Their lack significantly hampers the area for education, training, and running businesses and is thought to hinder people relocating to the area as well as making it less attractive and practical for people to stay in the area.

While there is high employment in the area it is often relatively low paid and this is exacerbated by difficulties in accessing training and further education. There is felt to be a need to support improved access including looking at ways of providing bursaries for study and through the creation of more apprenticeship and training opportunities.

Priorities

Indicative Projects

Access to I.C.T.

- Community initiatives to develop Superfast Broadband for homes and businesses
- Develop digital enterprise hubs
- Improved mobile phone signal

Tourist accommodation and hospitality

- Development of camping/caravan site at Glenlivet
- Development of campsite at Dufftown
- Development of bunkhouse accommodation in Cabrach

Tourist attractions, events and promotion

- Historic Distillery and Visitor Centre in the Cabrach
- Whisky Museum and Information Centre in Dufftown
- Dark Skies Observatory in Glenlivet and/or Cabrach
- Support Whisky Festivals, Highland Games in Dufftown and Glenlivet and other events that support the tourist industry
- Improving Keith and Dufftown Railway links to Keith and the main line service
- Improvement to Biking and Adventure Playground in Glenlivet
- Promote Branded Roads through the area (Snow Roads, North East 250)
- Co-ordinated marketing of the area and its assets

Training and Enterprise

- Training and skills development linked to Cabrach Trust proposals
- Bursaries for training and access to further education
- Working with businesses to create apprenticeships
- Linking business support to empty retail units in Dufftown

Partnership work between communities and estates

- Joint agreed approach to visitor centre provision in the Cabrach
- Partnership working to deliver projects on estate land (e.g. paths, recreation, housing, business units, tourist attractions and accommodation)
- Supporting estates and farms to diversify and add value locally to benefit local economies.

THEME 4: HOUSING AND SUSTAINABLE DEVELOPMENT

Throughout the consultation people identified problems with housing including lack of affordable housing, empty properties and high private rentals in rural areas, and problems of fuel poverty across the area. The other main concern under this theme and others is once again the lack of access to superfast broadband and 4G.

In general, it was hoped that more green initiatives could be encouraged in the future e.g. renewable energy solutions for community buildings, solar arrays, battery storage, electric car charging points.

Priorities

Housing Initiatives

- Renovate derelict housing for affordable local housing in Cabrach (Cabrach Trust)
- Build new affordable housing (mainly mentioned by Glenlivet and Inveravon)
- Develop very sheltered housing in Dufftown
- Connect houses to the grid in remote parts of Glenrinnnes
- Support housing insulation and other projects targeted at fuel poverty

I.C.T

- Community driven superfast broadband and 4g initiative

Low Carbon and Green Initiatives

- Schemes to support energy efficiency in community halls
- Explore potential for community renewables (hydro, solar) – feasibility studies
- Community transport schemes, better public transport, electric car friendly area
- Local food production



THEME 5 TRANSPORT AND ACCESS TO SERVICES

The consultation identified the need for improved transport throughout the area and how it affects people's ability to stay in the area, access services and employment, and benefit from recreational and educational opportunities outwith the area. Dial M for Moray, and Speyside Car Share Scheme addressed the problem to some extent but it was felt that more was needed and that community transport options should be explored. Better transport into and around the area was also felt to be needed to encourage tourism.

In general, there was thought to be a need to work with service providers to cater for present and future health, care and childcare needs in the community. Lack of childcare in the area (apart from Busy Bees and one or two childminders) was thought to limit the ability to access work and other opportunities. While there is good health and care provision in the area it was also acknowledged that this needed to be protected and built on - particularly to cater for an ageing population. There was also thought to be a need to support work with vulnerable children and families.

Priorities

Transport

- Community Transport - commission feasibility study and implement recommendations
- Encourage and develop integrated public transport systems

Health and Care

- Very Sheltered Housing in Dufftown – and other care initiatives that cater for an ageing population
- Bursaries for young people going into health and care related professions

Access to Education

- Opportunities for after school activities in the area
- Improve transport options to and from Speyside High School

Childcare

- Support more childminders
- Develop more afterschool care

Support for vulnerable children and families

- Development of a Family Centre in Dufftown
- More services for vulnerable families

Indicative Projects



DORENELL COMMUNITY DEVELOPMENT PLAN

2018 – 2023

This Community Development Plan sets out the long term vision and the priorities for the development of the Dorenell Windfarm Community Benefit area over the next 5 years, as determined by the community through an extensive process of community engagement carried out over a five month period from September 2017 – January 2018.

This Plan and its supporting documents are available online <http://www.dorenellwindfarm.co.uk/>. It is hoped that they will serve as a useful resource for organisations that are working to develop and improve the social, economic, environmental and cultural wellbeing of the communities within the area.

Contacts

For further information about the Dorenell Community Benefit Fund Forum or the Dorenell Windfarm contact: info@dorenellwindfarm.co.uk

Acknowledgements

The Dorenell Community Benefit Fund Forum was funded to carry out community engagement and prepare this Community Development Plan by Local Energy Scotland and were supported by the STAR Development Group.



Thanks to Darren Watts, Derek Coull, John Ferguson and Fiona Toovey for providing photographs. Please note photographs cannot be reproduced without permission.

Keeping the Dorenell Community Development Plan up to date:
The Community Development Plan and Community Benefit Fund should be reviewed on an annual basis to report back to the communities in the area on progress. It is anticipated that a new plan will be developed in 2023.