

# ANNUAL REPORT 2022

Including Financial  
Information



commonwealth  
games



**BOWLS  
ENGLAND**



# WELCOME TO OUR 2022 ANNUAL REPORT

President's Report .....	4
Chair's Report .....	5
Chief Executive's Report .....	6
Club Services and Development .....	8
National Competitions and Regional Finals .....	14
National Finals Report 2022 .....	16
National Finals 2022 Roll of Honour .....	18
International Performance .....	19
Coaching .....	24
Commercial .....	25
Communications .....	26
Governance .....	28
Financial Report .....	32
In Memoriam .....	36
Bowls England 2023 Activity .....	38
Benefits of Affiliation .....	41
2023 Event Calendar .....	42



# PRESIDENT'S REPORT

## TERRI KEEN

To be President of Bowls England in 2022 after the horrors of Covid was one of the most fulfilling times of my life. I had 25 Celebration Matches of which just one was cancelled due to the heatwave we had in the summer.

This year the nomination process for players was widened and I got to meet lots of new players from all over the country. Each one thoroughly enjoyed the experience along with players who have played many Celebration Matches before.

Each club went all out to celebrate including bunting, bands and barbeques. Each and every one was different and enjoyable.

The National Finals were hectic with the sad news of the passing of our Queen. However, they went very well. I love the Nationals and meeting up with new and old friends.

The players on the whole welcomed the presentation of their badges back and we as a team loved presenting them.

As President you get to present lots of trophies and I was proud to do so alongside another member of my team.

The highlight of being in a Presidential team are fulfilling – greeting players at Celebration matches, the feedback of the clubs involved, the fun and organisation of the Nationals along with all the great games you get to watch.

**I think the most amazing part is the appreciation of players and clubs at the different events we attend.**

The camaraderie of the team is second to none and I thank Paul, Deepak and David for all the help they gave me.

**Terri Keen**  
President



# CHAIR'S REPORT

## DAVID TUCKER

I concluded last year's report by hoping that 2022 would be a golden year for Bowls England. It certainly was with our elite athletes winning 7 medals at the Commonwealth Games. The highest total ever. Bowls achieved a significant viewing audience on the BBC which showcased our amazing sport. For me, as a player for 57 years, it was a once in a lifetime experience and I thank John McGuinness, Performance Director, his team and the elite squad for the magnificent achievement.

The Board met regularly, and I am pleased that we continue to be transparent, professional and demonstrate good leadership. The Board is responsible for leading Bowls England, deciding on strategy and direction whilst the day-to-day operation is left in the very capable hands of our Chief Executive and his colleagues. During the year, and in addition to the monthly county drop-in sessions, we introduced a "Buddy Scheme" to further improve communications and relationship between the Board and Counties. To be successful the scheme has to operate both ways and initial indications are that the scheme has been well received. Currently there are working parties in place reviewing governance, disciplinary regulations, affiliation and National Championships and competitions.

The Chief Executive's report sets out the highlights of our work and future proposals. I am excited that shortly we shall be able to announce some substantial sponsorship which will help us to build a brighter and better future for our sport. The challenges we face as a membership organisation, to continue to thrive and grow are well-documented as are the challenges we face as the cost-of-living crisis takes hold. We have shown through the pandemic how we can make positive contributions to our continued success.

I am proud to be re-elected Chair for another three years. The Fit for the Future Strategy, which was adopted to arrest the decline of our sport was one of the reasons I decided to stand again and will give it my full support and energy. We can already see benefits such as the 4% increase in membership this year. We need to build on this through the Bowls' Big Weekend, Bowls Bash and PlayBowls.

**It is vitally important that we all work together to promote our sport.**

Some members do not like change, and it is important to work with them to show the benefits that change will bring. We are a business, we have to operate as a business and the Board has to manage that business. If the sport is to succeed it has to be onwards and upwards for us all.

In conclusion, I would like to thank the Presidential Team, Board, Chief Executive and his colleagues and the many volunteers at County and Club level for their dedication and hard work in keeping our sport thriving and healthy.

I hope that 2023 will be a successful year for everyone.

*David Tucker*

**David Tucker**  
Chair





# CHIEF EXECUTIVE'S REPORT

## JON COCKCROFT

As part of our Fit for the Future strategy, launched in 2021, we pledged to 'deliver an inspiring programme of activity to capitalise on the unparalleled opportunity of a home Commonwealth Games.' With a record medal haul for an England lawn bowls team, over 10 million engaged in our sport and the emergent green shoots of participation growth, we kept our promise.

During my previous role in hockey, the London 2012 Olympics had a profound effect, and it was in the years that followed the Games, when the Greatest Show on Earth had long rolled out of town, that the impact was most apparent. More success on the field, more media exposure, more major events, and more children inspired. London 2012 gave hockey confidence, and my hope is that Birmingham 2022 has given all of us involved in lawn bowls confidence. Confidence our sport can have broader appeal, confidence that it can be a great spectacle, confidence to advocate bowls to friends and family who might previously have dismissed it. Imagine if everybody who plays lawn bowls encourages one person to take it up in 2023.

**At the start of 2022, we committed to deliver a series of projects to help grow participation and, alongside our own investment, we applied for Sport England funding from its Birmingham 2022 Participation, Innovation & Digital Fund. We were delighted to be awarded £225,000, which was a powerful endorsement of our plans and enabled us to go further and faster with our projects.**

We identified a new, introductory format of our sport was needed to reposition bowls in the eyes of the many non-bowlers, who would consider playing, and deliver against the needs of this growing casual sports audience. Following extensive planning and testing, Bowls Bash was born. The product has been very well received, as a brand it is modern and energizing, and the resources and support available to clubs provides every opportunity for success on the ground.

In parallel to Bowls Bash, we embarked on the development of a Pay and Play platform to enable bowls clubs to promote spare rink space and make it easy for those interested in playing to book a session. All ambitious IT projects have their teething issues, but the play-bowls.com platform is of a high quality and has huge potential. Over 100 clubs are registered, and the challenge is to get a critical mass of clubs and playing opportunities on the site.

Bowls' Big Weekend returned for its second year with over 700 clubs taking part. The training we delivered to club leaders was more comprehensive and we saw many clubs making a real success of the opportunity. Not all clubs that participated returned results, which presents us with a challenge, but we do know that over 5000 new people had a go. It is crucial we give people these opportunities to try our sport and the creation of our pop-up bowls experience does just that, importantly allowing our sport to go to people rather than expect them to come to us. The bowls experience we ran during the Games in Leamington's Festival Square was enjoyed by almost 5000 people of all ages, and we plan to do more of this kind of activity. With Bowls Bash and PlayBowls now a reality, we have a much better chance of migrating people from having a go to more regular participation.

When I joined Bowls England, the most common complaint was the lack of media coverage of bowls. In a competitive, cluttered media landscape it is difficult to get cut through and our sport has not stayed relevant in our ever-changing world. A Commonwealth Games does allow us to buck this trend and the millions watching on the BBC will have been entertained and had their perception of bowls challenged. I was delighted with our work in creating our All To Play For brand video, which powerfully tells lawn bowls' story, and the vignettes on Craig Bowler, Amy Pharaoh and Nick Brett.

Together with our matchday reporting and media engagement work, there can be little doubt that lawn bowls touched more people in 2022 than it has in the years preceding. Before the memories fade, we must turn this interest into action.

Lawn bowls would not have reached the volumes of people across England had it not been for the success of the team, which recorded England's record medal haul. A huge amount went into their preparations for Birmingham 2022, almost entirely funded by Sport England. Aside from the comprehensive programme of training and competitions, we introduced sports science and psychology with the help of Loughborough University and better used data to make performance gains. Whilst we delivered seven sets of Commonwealth Games medals, it was our character, team spirit and demeanour on the green, win or lose, that sparkled brightest. All those in our 28-person squad of players, management and support staff deserve great credit.

With a youthful team winning the European Championships in Ayr, success in the British Isles Championships, victory in the Junior British International Series in Belfast and Sam Tolchard clinching the World Champion of Champions crown in thrilling style in Auckland, 2022 must go down as one of the most successful years for our international teams. The future feels bright. There can be no other sport with such imaginable role models. We remain committed to investing in and showcasing our England teams to motivate existing bowlers to be the best versions of themselves and inspiring people to play our sport.

**One of the highlights of 2022 was our inaugural Awards Event, when it was wonderful to celebrate the fabulous achievements and years of service of so many across our sport from players to umpires, greenkeepers to administrators.**

The emotion on the night was palpable and a great reminder of what sport is all about. On the topic of service, the passing of Queen Elizabeth II was marked with minute's silences on the final two days of the National Finals following the abandonment of Friday's play. The changes we implemented proved a fitting tribute to our Patron and thanks go to all those who played their part in making and accommodating the new arrangements.

In a whole array of other areas, we made positive strides forward in 2022 and these are detailed by section in this Annual Report. There's not space to dwell on them all but I am very proud of how, despite the additional initiatives we started, our work in areas such as competition management, safeguarding, club services and communications continued effectively. We have also made some significant progress in the commercial space, and it was fantastic to announce our new partnership with Riviera Travel. More of this to come.

I would like to warmly thank all the Bowls England staff members for their efforts over the last 12 months and for inspiring me through their hard work, spirit and belief in our mission. Also, thanks to all those who have given us their energy and time in a voluntary capacity whether it be supporting our international programme, working parties and events. Your input is very much appreciated and critical for us taking our sport forwards. Finally, our Board, led by David Tucker, are due our sincerest thanks for their dedication, support and desire to do what's in the best interests of our sport.

2023 provides us with our first opportunity to build a legacy from last year's home Commonwealth Games. There is a lot to do, but the 4% increase in playing members across the country last summer is a positive start in our implementation of our Fit for the Future strategy. Now's the time to work together. Let's be open-minded and open-hearted to new people, and new ways to enjoy our sport. Today's casual, social bowler could well be tomorrow's club captain, green-keeper or, maybe even, a Commonwealth Games champion.

**Jon Cockcroft**  
Chief Executive



# CLUB SERVICES AND DEVELOPMENT



We entered 2022 with high hopes that we could reverse the long-term decline in participation, leveraging the 'golden opportunity' afforded to our sport by the Birmingham 2022 Commonwealth Games.

A number of key initiatives were implemented to raise the profile of our sport and we were delighted to see the number of individual members rise to 93,727 by 30th September 2022 – an increase of just under 4% in comparison with the previous year.

More importantly, the increased profile of our sport among the wider population and building foundations to grow casual participation was a great positive from the Games and something upon which we shall continue to build in 2023. We were able to go further and faster with the contribution from Sport England's Birmingham 2022 NGB Participation, Innovation and Digital Fund. £225,000 has been channelled into initiatives like Bowls Bash, which will help grow and diversify our participation base.

This section provides an overview of how we supported our affiliated clubs throughout 2022, with a greater focus than ever before on the recruitment of new participants, the central theme in our Fit for the Future strategy.

## BOWLS BASH

**Our research shows that 93% of non-bowlers feel they are capable of playing bowls and 37% would like to try the sport, but the main barriers to participation are people not having enough time and the perception that bowls is 'old, slow and boring.'**

To address these challenges, we launched Bowls Bash in summer 2022 as an exciting, new form of bowls that is easy to play and fun for all ages and abilities. Gone is the dress code and formality – instead Bowls Bash is an action-packed pairs format, lasting just an hour where all players need are some flat shoes and plenty of enthusiasm. A two-set match, with a deciding tie-break, coupled with a new scoring system provides greater opportunity for players to enjoy success and more potential for drama throughout the game.

Our work included developing and testing the product, building a brand identity and suite of marketing resources, developing educational and club delivery resources and training accredited club leaders.

A total of 68 clubs were accredited to deliver Bowls Bash as part of their wider club offer by the end of the 2022 season. Each club undertook training in order that participants could have the best possible experience, and thanks to funding secured from Sport England each club received a Bowls Bash resource pack including jacks, scorecards, volunteer apparel and marketing materials.

Feedback to date has been excellent, and our target is to have more than 300 clubs delivering Bowls

Bash across England during 2023, providing greater opportunity for people to give bowls a go at a time and place that suits them.

**"Bowls Bash has gone down a treat – hopefully other clubs have the same experience."**

**BRENDA GALUBICKAS, KEGWORTH BC (LEICESTERSHIRE)**

**"Testament to the format is that many members playing now want to swap Tuesday roll-ups for this new format...it's a fun, competitive game lasting an hour."**

**ANDREW JAKES, SOMERSHAM TOWN BC (HUNTINGDONSHIRE)**

## PLAYBOWLS WEBSITE

**Whilst Bowls Bash provides new, casual bowlers with a product to play, it is critical that accessing our sport is made easier for a digital savvy audience.**

Through 2022, and in response to club feedback, we developed the PlayBowls website (play-bowls.com), which enables new and existing bowlers to book and pay for rink time when clubs have spare green capacity. PlayBowls will help our sport become much more accessible to the growing number of people who want to play bowls casually and will be searching online for recreational activity. The platform makes it easy for clubs to manage the demand, and payments, from this casual audience.

Not only does PlayBowls provide a destination to signpost new participants, it also gives clubs a valuable new service and opens up a new revenue stream for them, in the same way golf clubs generate membership fees and green fees. Clubs can also benefit from secondary spend on equipment hire or refreshments and have a market of potential future members.

The system is also used by all Bowls Bash clubs to advertise their sessions so that, when booking a slot, people can choose to play the new format with their friends, family or work colleagues.

As often with technology projects there have been a few teething problems, but these are being ironed out and more than 100 clubs are already committed to advertise sessions on PlayBowls. Our target for 2023 is to have 300 clubs regularly making 'pay and play' sessions available.

**"PlayBowls will help our sport become much more accessible to a potentially large and growing audience of people who want to play bowls casually."**

## BOWLS' BIG WEEKEND 2022

**Bowls' Big Weekend is our national recruitment campaign and forms a key part of our work towards making our sport truly accessible. This annual event saw clubs across the country open their doors to welcome new people to our sport.**

In 2022 it was held from Friday 27th to Sunday 29th May inclusive and we saw 735 Bowls England clubs organise at least one session during the three-day period. This was an increase from 2021 and clubs reported an average of 16.5 potential new participants at each session.

Clubs were delightfully decorated with banners, balloons and bunting with the weather being glorious throughout the weekend.

We also worked closely with the Bowls Development Alliance (BDA) and British Crown Green Bowling Association (BCGBA) to ensure that the campaign reached all geographic areas of the country with no barriers towards participation.

In the run-up to the event, marketing packs were distributed to participating clubs and we ran a series of webinars to advise club volunteers on how to organise the 'perfect day.'

Disappointingly, half the participating clubs did not return data, which makes it difficult to fully assess the investment. We will be exploring ways to improve this return in 2023.

## BIRMINGHAM 2022 LAWN BOWLS "HAVE-A-GO"

**The Pump Room Gardens in Royal Leamington Spa came alive as the 'Festival Site' during the Birmingham 2022 Commonwealth Games and we were delighted to take the opportunity to promote our sport on our pop-up green. This was a brilliant opportunity to showcase our sport with the ambition of encouraging people who enjoyed the experience to head down to a local club and play on a real green!**

We provided two 'rinks' for people to 'have a go' – one was target based and the other offered the opportunity to try Bowls Bash and compete with friends and family for a spot on the leader board.

An estimated 5,000 people took to the green across the 12 days of the event, who were ably assisted by 54 volunteers drawn from local clubs, Bowls England staff and other key stakeholders. We would like to take this opportunity to thank them for their support.

We received funding from Sport England to enable us to purchase one of the rinks for future use at events across the country, which is a great legacy from Birmingham 2022 for our clubs and counties.

**"The pop-up bowls green in the Pump Rooms Gardens enabled those inspired by our England superstars at Victoria Park to give our sport a go. Huge thanks to Warwick District Council for creating the Festival Site and giving us this opportunity."**

**JON COCKCROFT, CHIEF EXECUTIVE, BOWLS ENGLAND**





## DATES FOR YOUR DIARY



We are pleased to announce that **Bowls' Big Weekend** will run from **Friday 26th to Monday 29th May 2023.**

**"We have just concluded a fantastic day which saw over 50 potential new members come to the club and really enjoy "having a go" at our game, with at least 20 indicating they will be coming for coaching."**

**MARTIN HILL, BARBOURNE BC (WORCESTERSHIRE)**

## COMMUNITY ACTIVATORS

We worked with the Bowls Development Alliance to employ four Community Activators during the summer, whose role was to work directly with community groups and give them a bowls experience.

Nearly 2,500 participants had-a-go through the work of the Community Activators and these groups included over 50s in social isolation, people with educational needs, refugees and people with chronic health conditions. As a result, many experienced bowls for the first time and 10% have continued to play as a direct result.

**"Thank you for everything. It has been amazing to see this group of people, who didn't know each other, bonding and interacting. This is so important for their health and wellbeing and several of them have already joined a local bowls club!"**

**RACHEL MARSH (SOCIAL PRESCRIBER)**

## BOWLS DEVELOPMENT ALLIANCE (BDA)

**Sport England participation funding to our sport is channelled through the BDA, who has a team of Development Officers across the country providing dedicated support to Bowls England affiliated clubs.**

We have worked with the BDA in 2022 on Bowls Bash, Bowls' Big Weekend and PlayBowls. The BDA also offers bespoke support to our affiliated clubs, including access to the Community Club Hub programme, Club Health Checker and Education programme.

128 Bowls England clubs have now benefitted from participation in the Community Club Hub programme, resulting in new members, dedicated safeguarding and club helpers' workshops for volunteers and 38 programmes for the wider community.

The Club Health Checker was also introduced this year and is a free, online self-assessment tool that will identify the challenges faced by clubs and highlights areas for targeted growth. It is not a 'Pass or Fail' assessment but rather a tool to help clubs assess the current condition and identify areas for development. Clubs can then book a free face-to-face or online appointment with their nearest BDA Club Development Officer to discuss the report and create an action plan.

At the time of writing 200 Bowls England affiliated clubs have completed the Club Health Checker.

The club education platform provided by the BDA offers free training and educational resources to help volunteers and clubs reach their potential. Available support includes sessions on a number of areas including digital marketing, safeguarding, celebrating diversity and committee roles.

## LOANS, BURSARIES AND FUNDING

**All affiliated clubs are eligible to apply for an interest-free Club Loan to enable them to make an important capital investment. As at 30th September 2022 a total of £383,492 was out on loan to support clubs.**

We have also continued to assist clubs to access information on potential grant funding through our agreement with Grant Finder. This investment has directly helped clubs using the system to secure £134,797 - this means for every pound Bowls England invested it has returned £7.96 to affiliated clubs. As a result of this, we have extended our agreement with Grant Advisor so more clubs can utilise the system in the coming year.

Our partnership with easyfundraising has also continued to evolve, meaning clubs can generate income when their members use online shopping

with more than 7,000 different brands. We also continue to provide bursaries to assist those members who wish to undertake training and qualifications in key services including coaching, green keeping and safeguarding.

## GREENS MAINTENANCE

**The provision of a quality-playing surface is vital for all players at any level to enjoy our sport.**

Therefore we continue to invest in our Greens Maintenance Advisory Service, which provides FREE practical and independent advice and assistance to clubs regarding all issues related to the bowling surface and surrounding areas. We also work with Dennis Mowers and SISIS to put on seminars, which are which are well received by green-keepers from Bowls England affiliated clubs in 2022.

The service has now responded to calls for assistance from more than 200 clubs, covering a wide range of topics from cutting height to thatch. During the 2022 season there was a significant number of clubs seeking advice on effective watering due to the dry weather that we experienced.

## CIVIL LIABILITY INSURANCE

**One of the single biggest services we offer to affiliated clubs and organisations is Civil Liability Insurance. It is estimated that those clubs who take this insurance cover save on average £450 per year in comparison to arranging the same cover separately.**

When things happen that are out of your control, it's important to have the right insurance in place to protect you.

We have entrusted Sutton Winson to provide Civil and Employers' Liability to our affiliated Clubs, Counties and other organisations. This policy, amongst other benefits, includes:

- Wider protection than a standard Public Liability policy
- Directors and Officers Liability, including Trustees
- No additional hidden fees
- Low cost premium

# CELEBRATION MATCHES 2022

Celebration Matches provide a great opportunity for clubs to showcase themselves within the wider community, and for players to forge new friendships and rekindle ones from the past.

The Celebration Match calendar for 2022 was extremely busy with 25 matches taking place across the country between May and September. Bowls England President, Terri Keen, and the Presidential Team did a brilliant job attending the matches that were played in great spirits.

The majority of clubs hosted a Celebration Match as part of their centenary celebrations, which is a great achievement and we were delighted to support.

Date	County	Club/Association	Event
Thu 5 May	Warwickshire	Warwickshire County BA	100
Tue 17 May	Essex	Clacton-on-Sea BC	100
Wed 18 May	Berkshire	Windsor & Eton BC	100
Tue 24 May	Middlesex	Finchley BC	100
Wed 25 May	Berkshire	Caversham BC	100
Tue 14 Jun	Wiltshire	Avon BC	100
Wed 15 Jun	Berkshire	Wantage BC	100
Tue 28 Jun	Cornwall	Bodmin BC	100
Wed 29 Jun	Devon	Starcross & District BC	100
Thu 30 Jun	Devon	Paignton Torbay BC	100
Wed 6 Jul	Berkshire	Royal Household BC	100
Thu 7 Jul	Buckinghamshire	Burnham BC	100
Wed 13 Jul	Surrey	Egham BC	100
Tue 19 Jul	Northamptonshire	Abington BC	100
Wed 20 Jul	Northamptonshire	Northampton West End BC	125
Thur 21 Jul	Northamptonshire	Earls Barton BC	100
Tue 26 Jul	Buckinghamshire	Waddesdon BC	President's Club
Mon 15 Aug	Buckinghamshire	Chesham BC	President's County
Tue 16 Aug	Hertfordshire	Buntingford BC	100
Wed 17 Aug	Buckinghamshire	Woburn Sands BC	100
Thu 18 Aug	Buckinghamshire	Long Crendon BC	100
Wed 31 Aug	Held at RLSBC	Friends of English Bowling	FEB
Tue 13 Sep	Held at Gerrards Cross BC	Friends of English Bowling	FEB
Tue 27 Sep	Sussex	Eastbourne BC	125
Wed 28 Sep	Kent	Dane Park BC	100



## 2022 AWARDS ROLL OF HONOUR

The Bowls England Annual Awards recognise the great contribution made by players, officials, clubs, counties and volunteers in the sport.

Athena in Leicester was the venue for the inaugural Bowls England Awards Night in February. It was a night to reward success, highlight great work, and to honour all those that help make our sport great.

### 245 tickets were sold with a total of 355 guests in attendance.

Host Howard Bentham kicked off proceedings by introducing 2020-21 Bowls England President, Paul Robson. The outgoing President spoke about the challenges of the past two years, but also the opportunity afforded by a home Commonwealth Games and the continued easing of restrictions.

Chair of the Board, David Tucker, took to the stage to pay tribute to Unsung Hero nominee Joy Steele, who sadly passed away earlier in the year. Alongside husband Sid, who was present on the night, Joy had shown incredible dedication to junior bowls, and the entire audience observed a moments silence in her memory, and for others lost over the past year. Sid was later presented with the Unsung Hero award, awarded to him and his late wife for their devotion to developing junior bowls in Dorset over a ten year period.



John McGuinness, Sam Tolchard, Amy Pharaoh and Sian Honnor also took to the stage for a Q&A ahead of the Commonwealth Games.

### As we went through the 15 awards presented, there were some incredible reminders of the remarkable stories this sport throws up. From the touching moments of the Greenkeeper of the Year, to the inspirational awards of Unsung Hero and Certificate of Merit, the rich tapestry of bowls was on full display.

We will be returning to Athena, Leicester for the Bowls England Awards Night on Saturday 25th February 2023 and we hope to see many of you there.

BOWLS ENGLAND AWARDS 2022 ROLL OF HONOUR	
England Female Bowler of the Year	Stef Branfield (Clevedon BC, Somerset)
England Male Bowler of the Year	Sam Tolchard (Kings BC, Devon)
England Female Rising Star	Emma Cooper (Kings BC, Devon)
England Male Rising Star	Harry Goodwin (Kings BC, Devon)
Bowls Maker of the Year	Edna Bessell MBE (Somerset)
County of the Year	Devon
Greenkeeper of the Year (Sponsored by Dennis Mowers & SISIS)	Philip Jeffery Wright (Earls Barton BC, Northamptonshire)
Coach of the Year	Howard Jones (Newport Pagnell BC, Buckinghamshire)
Official of the Year	Maxine Groce (Lancashire)
Team of the Year	Somerset Amy Rose Team
Story of the Year (Sponsored by Bowls International)	Barrie De Suys (Addlestone Victory Park BC)
Unsung Hero of the Year	Sid & Joy Steele (Blandford BC, Dorset)
Club of the Year (Sponsored by Sutton Winson)	Kingswood and Hanham BC (Gloucestershire)
Certificate of Merit	Ronald Garner (Bedfordshire) Mollie Jennings (Bedfordshire)

## DISCIPLINARY AND SAFEGUARDING

The enquiries to the disciplinary function, have reached an all-time high in 2022. Whilst discipline in sport is an important function of a National Governing Body, the time that is taken up on disciplinary is not healthy for the delivery of our wider strategy and is disproportionate to the size of our organization.

In July, we invested in a monitoring system to count and track the cases received. This not only allows us to analyse useful reports, but keeps full and confidential records of each individual case. In the last six months we have seen, 97 different cases covering every County Association. During the 2021/22 Operational Year we have held seven national panels.

These cases have illustrated to us the varying ranges of misconduct, and helped us gain an understanding of the issues that face both bowlers and clubs. It has confirmed the importance of the Disciplinary Working Party, which will re-convene in the new year to continue reviewing our current rules and regulations taking into account the capacity and capability at every level of our sport.

During 2021/22 we expanded the size of the current panel, included advice on how to handle cases of misconduct in our newsletters, conducted a survey of clubs and counties and improved the useful information on the website to provide clarity.

We would remind all clubs and counties of the importance of following Regulation 9 and that this is a qualification of affiliation to Bowls England.

In 2022, we were delighted when John Durston was awarded Life Membership of Bowls England in recognition of his long and faithful service to the sport. He has been involved in general administration of bowls for over an astounding 50 years.

John served 13 years as Chair of the Disciplinary Committee. In this role overseeing Bowls England's disciplinary work, his attention to detail and desire to see natural justice has been instrumental in positively resolving a whole array of issues.

John was visited by Bowls England's Chair, David Tucker, and Bowls England's Chief Executive, Jon Cockcroft, at his home in Bath where he received the award.

### John said:

"I was absolutely thrilled to have been awarded Life Membership of Bowls England. It was totally unexpected. I appreciate that I have been of service to Bowls England as Chair of the Disciplinary Committee, and although onerous, the work was something I enjoyed doing. It was with much reluctance that, due to health grounds, I had to step down. I join the six existing Life Members with much pride and I profusely thank the Bowls England Board for this prodigious award."

We have continued to work in collaboration with the other English Bowls Codes on the safeguarding steering group. In 2022 we welcomed carpet bowls onto the group, which now features seven bowls organisations. This allows for continuity and support across the whole sport.

We have invested in a case management system that allows us to remain compliant with GDPR and Data Protection legislation, as well as keeping count and track of cases across the whole sport and all codes. Over the past year we have worked on 46 different safeguarding cases.

The safeguarding policies have undergone a review and refresh, and we have published both anti bullying and whistle-blowing policies. A thorough review has taken place across the Bowls England Website, with Safeguarding gaining a prominent position on the header bar. In this section, clubs will find not only policies and advice, but a range of club information and resources.

A bulletin, purely for club and county safeguarding officers has been established with the aims of support and education. As of December, we had 210 clubs registered which increased to 357 by January.

We are currently working through two sets of safeguarding frameworks to ensure that our sport is compliant. As part of this, the Board have resolved that as of 2025 all Bowls Clubs must have a safeguarding officer in order to affiliate.

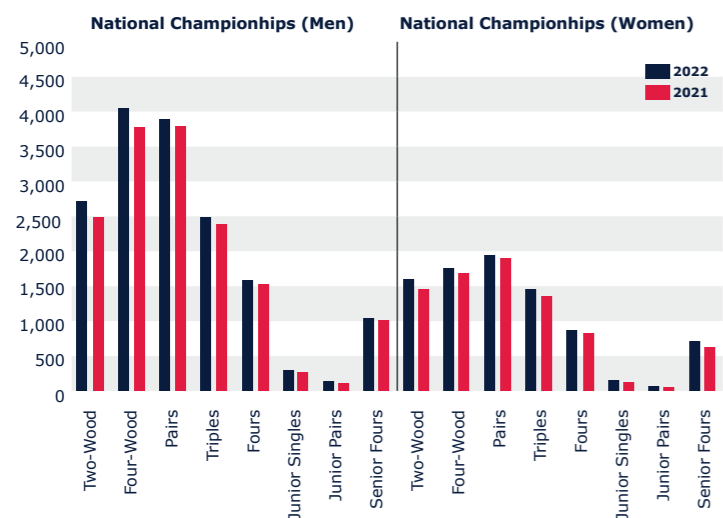
### We are committed to assisting our clubs, providing resource and assistance to ensure that everyone within the sport is safeguarded and protected.

# NATIONAL COMPETITIONS AND REGIONAL FINALS

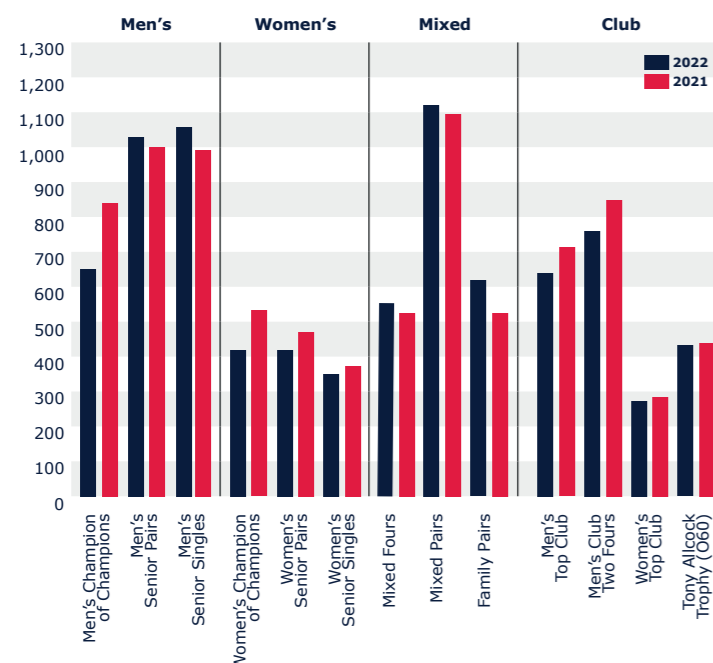
2022 saw competitive play continue its progress to 'normality' following the COVID pandemic. We were delighted that entries in all National Championships showed an increase on 2021, whilst in National Competitions there is now a clear trend towards a move for more mixed and family competition.

We are pleased to share with you a summary of our activity in 2022 and also plans to provide more competitive opportunities for a greater number of bowlers from 2024.

## NATIONAL CHAMPIONSHIP ENTRIES 2022 VERSUS 2021



## NATIONAL COMPETITION ENTRIES 2022 VERSUS 2021



## TRENDS

### NATIONAL CHAMPIONSHIPS

(ADMINISTRATED BY COUNTY ASSOCIATIONS FROM OUTSET):



All events are up on 2021, which is showing lawn bowls recovering from the global pandemic.

### NATIONAL COMPETITIONS

(ORGANISED BY BOWLS ENGLAND FROM OUTSET):



We saw an increase in entries in the Men's Senior Singles and Pairs along with Mixed Pairs, Mixed Fours and Family Pairs.



There has been a decline in entries in the Champion of Champions and all four Inter-Club Competitions.



Female participation is down in all events.

## FORMATS

2022 saw formats in National Championships revised to 18 ends for all team events and triples reverting back to three bowls each player. However, given the appetite to play three bowl pairs, all pairs events in National Competitions (Mixed, Senior and Family) continued with the three-bowl/18 ends format utilised the previous year.

Following a vote at the AGM by County Associations, the Middleton Cup & Johns Trophy shall return to a round robin group format for the 2023 season.

## REGIONAL FINALS

2022 saw the return of Regional Finals to the competitive calendar for National Competitions (except Inter-Club Competitions and Family Pairs). 23 venues were selected from a vast array of interested clubs (87 in total) who applied to run and host events. Venues were chosen based on a number of criteria set out prior to applications opening.

Each Regional Final hosted eight qualifiers from respective competition areas over four geographic locations, with two qualifiers progressing through to the National Finals. Regional finals provided clubs with the opportunity to host prestigious events and market them in the local community to raise their profile and generate income, and also showcase high level bowls within the local community.

Following feedback regarding travel and cost, it was decided that the Regional Finals will be removed from the 2023 calendar with area winners qualifying directly for the National Finals.

Regional Finals for the Balcomb Trophy, White Rose Trophy, Walker Cup and Amy Rose Bowl will continue as per previous years.

## QUALIFIERS

Qualifiers for the National Finals in Championship events remained at 48 with the top 13 counties who collected the most entries receiving two entries. Qualifiers in all National Competitions were reduced to 8 per competition following the introduction of Regional Finals.

**The total number of qualification places at our National Finals was in excess of 2,300.**

## THE FUTURE

Our 2021-26 Strategy 'Fit for the Future' frames a new and exciting course for our sport. The five-year plan, launched in August 2021, is designed with the ultimate goal of getting more people playing and enjoying our wonderful sport.

One of the core priorities underpinning our Fit for the Future strategy is a determination to create positive playing experiences for everyone who steps on the green regardless of age, gender or ability.

Providing the right competitions at the appropriate level is fundamental to this, and we have therefore committed to undertake a review of our domestic competitions over the coming months.

Whilst we know competitions are popular within our membership, we are also acutely aware of a number of challenges, for example the continued decline in entry numbers (particularly in women's events), the latter stages being dominated by a reducing pool of players and age bands at junior and senior level that may not be conducive to encouraging participation.

The group will consider what we currently do well, what could be improved and also consider new opportunities to better meet our objectives. In doing so, there will be a focus on both the playing and administration of competitions at county and national level.

The Working Party's final proposal will be presented to the Board in July 2023, with the public launch shortly after in order that players can enter National Championships and National Competitions for 2024.







# NATIONAL FINALS REPORT 2022

After the sporting spectacle of the Commonwealth Games this summer, the bar was set very high for the Bowls England National Finals, nevertheless our players, supporters and volunteers turned out en-masse and we all enjoyed a fantastic 17 days of top level bowls. Players from all thirty-five Bowls England counties descended on Victoria Park, Royal Leamington Spa to compete on the five hallowed greens in thirty three competitions with one goal, to become the National Champion!

Fresh from their sensational success at Birmingham 2022, seven of Team England’s medal winners and two managers competed at the National Finals alongside seasoned veterans of the Finals but it was also great to see new faces taking to the Leamington greens for the first time proving that it really is anyone’s game.

Alongside the sporting action, the National Finals is also a delightfully social occasion. Many spectators use the event as an opportunity to catch up with friends in the sport, stock up on some new bowls equipment, enjoy the summer sunshine and savour superb quality sport.

Following the death of our Patron Her Majesty Queen Elizabeth II during the National Finals on 8th September 2022, Day 16 of the National Finals was cancelled as a mark of respect.

We made a number of changes ahead of play re-commencing on 9th September:

- Removal of flags (county flags and welcome flags)
- Minute silence on each remaining day of the event
- Offered players the opportunity to wear black armbands provided by BE
- Revised the schedule for Sat 10th and Sunday 11th September to accommodate no play on Friday 9th
- Offered ticket holders for Friday the opportunity to use their tickets on either weekend day
- Reduced social media presence / website header
- Contacted all players, tickets holders and key stakeholders directly to let them know about the changes

Consequently, a revised schedule for day 17 and 18 was implemented to ensure that all events could be completed within the final two days of the event. Thank you to all players, officials and volunteers for enabling us to achieve this.

## TICKETS

Tickets were sold through the online ticketing agency Eventim starting at £4 for an adult day ticket and £1 for an under 21 day ticket. Pre event ticket sales generated £18,283 net from 8200 ticket sales and on event sales via the ticket office generated a net income of £12,334.67. Total ticket net ticket revenue of £30,617 compared with £32,917 in 2021 – however 2021 included programme sales. 2022 ticket and programme net revenue totalled £32,939.

The event was very well supported from start to finish with supporters traveling the length and breadth of the county to support their friends, family and teammates in Leamington. Ticket revenue was reinvested directly back into the event and spent on the event infrastructure including grandstand seating, marquees, additional toilets, branding and live streaming of the event.

## LIVE STREAMING

After the positive trial of live streaming for last year’s Bowls England National Finals, we were delighted to have plans to broadcast four days of this year’s event. Due to Her Majesty Queen Elizabeth II’s death we were ultimately only able to stream three days.

The streaming coverage offered the opportunity for those who were unable to make it to Leamington to watch from home and enabled people less familiar with the event to tune in and watch a short snippet of the of the best bowlers around the country playing a brilliant standard of our sport and hopefully inspire them to give bowls a go.

The live stream was broadcast on our YouTube and Facebook channels and had a total of 94,872 and 46,100 views respectively across the two channels to date.

## INFRASTRUCTURE

Grandstand seating returned again this year to A and B green creating an electric atmosphere on the Greens, players and spectators were well catered for with a range of food and drink outlets on offer daily and the very popular retailer village returned allowing visitors to the finals a chance to purchase new bowls equipment with the advantage of being able to ‘try before you buy’.

This year saw the introduction of a new casual seating and picnic area between A Green and the Fan Zone where spectators were able to informally watch the games. The tables were often packed and produced a great atmosphere, with people enjoying food, drinks and ice creams without missing any of the A Green action.

We hosted Aceit, Bowlsweat Direct, Bowls International and Constantinou Bros in the Retail Tent. We also had a Bowls England Club Zone within the tent that offered visitors the opportunity to interact with Disability Bowls England, Coach Bowls and the Bowls Development Alliance. There was £10,140 net income from retailers (Bowlsweat Direct and Constantinou Bros, Aceit commission).

## EXTRA END

The Extra End was a new addition to the National Finals this year. Situated between A and B Green the marquee provided an excellent vantage point for the outstanding bowls that was being played on A Green. We welcomed Bowls England VIPs and The Friends of English Bowling into the Extra End for the duration of the event and it provided a space for friends, old and new, to catch up over a coffee, reminiscing about Finals gone by and also the opportunity to discuss the future of bowls, the progression and innovations in the their counties and how clubs, counties and individuals are growing the game and securing its future.

## VOLUNTEERS

Volunteers are the heartbeat of our events and their support is fundamental for the growth of our sport. Volunteering at Bowls England is an exciting opportunity to work in the sport you value and a great way to be part of the Bowls England Team. This summer we were joined by 55 volunteers across the course of the event who completed a wide range of volunteering roles from meeting and greeting and welcoming spectators and players into the event, live scoring, assisting in the tournament office, scoreboard turning, hospitality, wayfinding and ensuring that everyone on site was having a great time – there truly was a job for everyone! Volunteering at the National Finals provides a great sociable opportunity and the chance to be part of a brilliant team who want to be involved in the Nationals at a non-playing level.

We were delighted this year that we were joined by a number of non-bowlers on the volunteering team. These individuals had volunteered at the Commonwealth Games and were made aware about the opportunities to volunteer at the National Finals. Having had such a positive experience of the sport at the Games they were keen to sign up for more! We are always looking to grow our pool of volunteers so if you are interested in joining the team please contact varsha.ragoobarsing@bowlsengland.com

## CHAMPIONS DINNER

The Champions Dinner returned this year to the DoubleTree by Hilton, Coventry on the 19th November 2022.

**The event was a sell out with 300 guests joining us to celebrate the achievements from the National Finals. Over the course of the evening 46 trophies were presented to winners and finalists in both men’s, women’s, team and county events.**

Guests enjoyed a delicious three course meal and were also treated to a Q&A with Nick Brett, Sophie Tolchard and Helen Lewis-Wall, three of the Commonwealth Games team. It was a brilliant night of celebration and a very fitting way to bring this year’s season to a conclusion.





# NATIONAL FINALS 2022 ROLL OF HONOUR

EVENT	WINNER	CLUB	COUNTY	RUNNER UP	CLUB	COUNTY	SCORE
<b>MEN – NATIONAL CHAMPIONSHIPS</b>							
Singles	Edward Morris	Essex County	Essex	Andrew Walters	Welford-On-Avon	Warwickshire	21-17
Pairs	Lewis Baker & Nick Brett	Brampton	Huntingdonshire	Matt Hyde & Andrew Briden	Gerrards Cross	Buckinghamshire	20-9
Triples	Kevin Harrison, Mark Irwin and Stuart Irwin	Aspatia	Cumbria	Josh Grant, Dan Thomhill and Philip Broughton	Stute	Derbyshire	14-10
Fours	Ean Morton, Simon Law, Stuart Poppel & Tristan Morton	Parkway	Huntingdonshire	John Coatham, Jason Haskins, Steve Marrett & Roger Kendrick	VCD	Kent	22-17
Two-Bowl Singles	Sam Tolchard	Kings	Devon	Jack Emmerson	Newark Northern	Nottinghamshire	17-13
Junior Singles	Daniel Elliott	Avenue (Leamington)	Warwickshire	Lloyd Milligan	Heaton Hall	Lancashire	21-20
Junior Pairs	Scott Eveleigh & Kieran Kniveton		Devon	Luke Bell & Dan Cookman		Hampshire	16-15
Senior Fours	Vaughan Holland, Paul Bunting, Craig Shaw & Alan Symondson	Reading	Berkshire	Gary Toward, Graham Chappell, Keith Smith & Joe Breward	Blaby	Leicestershire	13-12
<b>WOMEN – NATIONAL CHAMPIONSHIPS</b>							
Singles	Rebecca Moorbey	Parkway	Huntingdonshire	Elaine Score	The Springhouse	Essex	21-16
Pairs	Sophie Tolchard & Harriet Stevens	Kings	Devon	Tracey Johnson & Joanne Rowe	Borough of Eye	Suffolk	23-16
Triples	Denise Hodd, Rachel Mackriell & Nina Allbut	Polegrove	Sussex	Jamie-Lea Winch, Sally-Ann Lewis-Wall (Director: Jane Herbert) & Helen Lewis-Wall	Kingscroft	Leicestershire	14-13
Fours	Helen Butler, Louise Whyers, Penny Strong & Annalisa Dunham (Sub from S/F: Pearl Flowers)	Carters Park	Lincolnshire	Donna Knight, Carol Gaskins, Katherine Hawes & Lorraine Kuhler	Oxford City & County	Oxfordshire	20-14
Two-Bowl Singles	Rhianna Russell	Welwyn & District	Hertfordshire	Jennifer Southby	Bearstead & Thurnham	Kent	14-12
Junior Singles	Rebecca Moorbey	Parkway	Huntingdonshire	Olivia Starr	Clevedon	Somerset	21-15
Junior Pairs	Izzie White & Maddie Burgess		Worcestershire	Beth Ward & Kat Bowman		Leicestershire	17-12
Senior Fours	Christine Beamish, Sue Bard-Bodek, Sal Butcher & Sue Bernard	Borough of Eye	Suffolk	Kirsty Cox, Anne Burchell, Caroline Cullum & Glenys Bolt (Sub from Q/F: Chris Love)	Cleethorpes	Lincolnshire	11-7
<b>MEN – NATIONAL COMPETITIONS</b>							
Senior Singles	Jerry Rumball	Garston	Hertfordshire	Graham Ashby	Nuneaton	Warwickshire	21-16
Senior Pairs	Steve Smith & Graham Ashby		Warwickshire	Steve Parr & Ken Weyand		Kent	19-6
Champion of Champions	Harry Goodwin	Appleyard	Kent	Scott Walton	St Neots	Cambridgeshire	21-18
<b>WOMEN – NATIONAL COMPETITIONS</b>							
Senior Singles	Anne Bernard	Ryde Marina	Isle of Wight	Caroline Cullum	Cleethorpes	Lincolnshire	21-12
Senior Pairs	Lynn Williams & Elaine Amery		Somerset	Patricia Browne & Sheila Storey		Northumberland	20-12
Champion of Champions	Julie Leake	Poole Park	Dorset	Sue Allen	Swinton	Yorkshire	21-9
<b>MIXED/OPEN – NATIONAL COMPETITIONS</b>							
Mixed Pairs	Sylvia Bloomfield & Paul Smyth		Essex	Jean Collier & Russell Francis		Wiltshire	13-11
Mixed Fours	Faye Ludlow, Hayley Halford, Paul Jenkins & Dennis Hennessy		Surrey	Jane Murphy, Bev Wall, Scott Winkill & Mark Hancock		Berkshire	13-12
Family Pairs	Dan Holmes & Tom Holmes		Herefordshire	Charlie Souter & Debbie Souter		Surrey	14-13
<b>INTER-CLUB COMPETITIONS</b>							
Men's Club Two Fours	Silksworth		Durham	Brampton		Huntingdonshire	32-31
Men's Top Club	Cheltenham		Gloucestershire	Culm Vale		Devon	3-2
Women's Top Club	Kings		Devon	Gerrards Cross		Buckinghamshire	4-0
Tony Allcock Trophy	Shires		Lincolnshire	Littleport		Cambridgeshire	39-18
<b>INTER-COUNTY COMPETITIONS</b>							
Middleton Cup	Berkshire		Hertfordshire				133-95
Balcomb Trophy	Essex		Yorkshire				45-27
White Rose Trophy	Kent		Warwickshire				40-26
Johns Trophy	Lincolnshire		Surrey				145-92
Walker Cup	Kent		Wiltshire				40-29
Amy Rose Bowl	Kent		Northamptonshire				47-32

# BIRMINGHAM 2022 SQUAD



**Craig Bowler**

**Nick Brett**

**Jamie Chestney**

**Natalie Chestney**

**Sian Honnor**

**Jamie-Lea Marshall  
(née Winch)**

**Amy Pharaoh**

**Gill Platt**

**Louis Ridout**

**Kieran Rollings**

**Sam Tolchard**

**Sophie Tolchard**

**Chris Turnbull**

**James  
(The Guide Dog)**

**Jamie Walker**

**Mark Wherry**

**Sue Wherry**

**Michelle White**

**Alison Yearling**

## MANAGEMENT TEAM

**John McGuinness** Performance Director

**Kirk Smith** Men's Manager

**Mo Monkton** Women's Manager

**Sandy Hazell** Women's Assistant Manager

**Helen Lewis-Wall** Para Team Manager

## SUPPORTED BY

**Rex Hazeldine** Sports Scientist

**Anne Sharpe** Performance Analyst and  
Strength & Conditioning Coach

**Tim Wyatt** Sport and Exercise Psychologist

# INTERNATIONAL PERFORMANCE

## BIRMINGHAM 2022 COMMONWEALTH GAMES

Birmingham 2022 was the 21st staging of Lawn Bowls at the Commonwealth Games and was held between the 29th July and 6th August 2022.

**It was to be the most successful Commonwealth Games to date for England, winning medals in 7 out of the 11 events and a total of 21 individual athlete medals, more than ever before and we won more medals than any other country, including:**

- **Gold Medal – Women’s Triples**  
Jamie-Lea Marshall (née Winch), Natalie Chestney & Sian Honnor
- **Gold Medal – Men’s Triples**  
Louis Ridout, Nick Brett & Jamie Chestney
- **Silver Medal – Women’s Pairs**  
Sophie Tolchard & Amy Pharaoh
- **Silver Medal – Men’s Pairs**  
Jamie Walker & Sam Tolchard
- **Bronze Medal – Men’s Fours**  
Louis Ridout, Nick Brett, Jamie Chestney & Sam Tolchard
- **Bronze Medal – Para Men’s Pairs B6-B8**  
Craig Bowler & Kieran Rollings
- **Bronze Medal - Para Mixed Pairs B2/B3**  
Alison Yearling & Chris Turnbull

16 out of the 18 athletes returned with a medal and all athletes made it to a medal play-off match, with only Michelle White and Gill Platt narrowly missing out on a medal losing in the Bronze medal play off in the Para Women’s Pairs B6-B8. Our Silver Medallists each lost by 1 shot (the narrowest of margins), so it was very nearly four Golds.

The event was a tremendous showcase for our sport and delivered a sporting spectacle to the world from both a competitive and entertainment perspective. The venue at Victoria Park in Royal Leamington Spa was presented impeccably and the weather prevailed to ensure that a feast of high-quality international bowls was delivered.

## 2021/22 OBJECTIVES

All of the key objectives for this programme were met and included:

1. Have best medal success since Manchester 2002
2. Give our athletes every opportunity of success
3. Work truly in collaboration with our partners
4. Deliver bowls’ authenticity as an accessible, inclusive sport
5. Use Birmingham 2022 to build the foundations for future success
6. Be innovative in how we can drive efficiencies through collaboration
7. Showcase our sport and our inspirational athletes

England finished third in the medal table to Australia and Scotland, who each achieved three Gold Medals (All of Scotland’s were in the Para events). England lost out in one final to Australia on an extra-end.

### We are proud that we came so close to topping the medal table in our sport.

Another key objective of the programme was that the athletes and support staff involved benefited and enjoyed the experience of being part of the programme. It was important that all that participated and supported the programme had a positive experience, regardless of what medal results were achieved. The programme would interact with a wide range of organisations and people that dedicate themselves to our sport. These ‘hidden’ wins were some of the most significant achievements of this programme.



The Commonwealth Games was the final chapter of an intensive three-year preparation programme for Bowls England. The programme involved four key initiatives, with a strong emphasis on ensuring that we maximised home advantage of playing on the greens at Victoria Park. Our desire was to ensure that we knew and played to our strengths and whilst we would be aware of the opposition, the focus would be on us. It was important to ensure that our technical skills were as good as they could be and that we went into all matches with confidence to play smart and tough. Team dynamics are always crucial in our sport, so it was important to get this right on and off the green and ensure that there was complete understanding among playing units and management.

For the very first time detailed statistical assessment of players performance was undertaken at each training camp and competitive event between May 2021 and September 2021. Primary empirical data was gathered and formed the basis of detailed reports that were communicated back to the players.



The Sports Science programme was delivered by Loughborough University. There were a number of new Sports Science initiatives introduced for this programme, namely:

- A wellness monitoring programme that involved players recording data daily and sending it through a specially designed App on their phones
- The introduction of a new Fitness Ap (Oro) designed by Loughborough University that allowed players to record and monitor their own exercise programmes
- The introduction of a monthly performance report that included data and feedback on well-being and other training/competitive activity
- The creation of tri-monthly profiling and follow up on athlete physiology programme
- The introduction of a “Cool-Box” strategy to aid nutrition before, during, in between and after matches – with matches lasting on average two hours and several sessions each day it was vital for players to remain physically and mentally on top of their game
- The attendance at the Games of Sports Science personnel to provide additional support to the athletes

Our success would not have been achieved without the support and collaboration between Bowls England, Sport England and Commonwealth Games England. The funding partnership that was established between Sport England and Bowls England ensured that the programme was resourced.

Commonwealth Games England provided first-class support throughout the programme and during the Games. Their enthusiasm for our sport and the interest they had in everything that we did was truly motivating. Matt Divall was excellent as our Sport Manager and he immersed himself in our programme and attended numerous events. The support that Matt and all the team at CGE provided us with made us really feel “Part of the Pride”, and we cannot thank them enough.

It is important to recognise the role that performance has for our sport at all levels. A home Games presented an opportunity for us to showcase our sport to the wider population and our medal success has created a platform for growth in participation at all levels. Sport England’s funding was critical to this, but we face the challenge of how to financially manage a performance programme to deliver systemic success.



Both phases of the programme were well supported by key personnel within Bowls England in the areas of finance, operations, communications and HR. Alistair Hollis deserves a special mention. Acting as Team Leader, Alistair was our main point of contact with CGE, with responsibility for dealing with all operational matters.

The management support was provided by Mo Monkton, Helen Wall, Kirk Smith and Sandy Hazell as Women's, Para, Men's and Assistant Women's Managers respectively. All four acted as the main point of contact for the players and supported the Performance Director, John McGuinness with all aspects of the programme.

The programme involved support from both internal and external resources, including – Loughborough University, Coach Bowls, International Team Managers & Selectors, Disability Bowls England, Bisham Abbey National Sports Centre, various Club and County Associations and English Bowls Umpires Association. A special thank you must also go to Warwick District Council, David Wigman and Royal Leamington Spa Bowls Club, Warwick College, STRI, Head Greenkeeper Mike Finch and the idverde team and all parties involved in assisting us during our visits to Royal Leamington Spa, both in the lead up and during the Games.

From Loughborough University, we were incredibly grateful to have Rex Hazeldine (Sports Scientist), Anne Sharpe (Performance Analyst and Strength & Conditioning Coach) and Tim Wyatt (Sport and Exercise Psychologist) as part of the team with all three providing outstanding support to our Commonwealth Games squad.

**We can be very proud of the fact that our team consisted of a diverse group of competing athletes, with participants from all age groups and backgrounds.**

Our team spanned six decades, was equal gender and as one of the eight para sports at Birmingham 2022, Lawn Bowls demonstrated once again that it is one of the few sports that is truly 'a sport for all'. The guide dog, James, belonging to our Visually Impaired male player, Chris Turnbull, became a celebrity around the greens during the event, whilst Craig Bowler (a triple amputee) again demonstrated the inclusiveness of our sport. The experience of an integrated Lawn Bowls and Para Lawn Bowls set up as been hugely beneficial in terms of creating a team culture. Also, both groups learned from each other in different ways. It is important we find a way of building on this.

There were a great number of changes that we made to the way the performance programme was delivered for these Games that we will use as building blocks for the future. This will include how we can set up an on-going Performance Squad for future major competitions and provide ongoing, personal performance support including sports science. This year we used the European Championships as a development platform and won the tournament, which bodes well as part of us identifying a clear talent pathway for our best athletes.

The decision to use Warwick College during the Games proved to be one of the most influential factors in helping England achieve success. The benefits of being within walking distance from the greens at Victoria Park and our ability to create our own team environment ensured that the athletes were happy, had easy access to and from the venue and assisted greatly with team bonding and cohesion. With play in both the morning and afternoon, the opportunity for recovery time between sessions in their own room/area was a particular performance advantage.

All players and management demonstrated significant commitment throughout the programme, which involved making sacrifices and compromises to their other personal and professional responsibilities. Their desire, commitment and motivation to represent their country with pride and honour is unquestioned and should be applauded.



## EUROPEAN CHAMPIONSHIPS

A young England squad enjoyed sensational success at the 2022 European Championships. The 13th edition of this tournament took place in Ayr, Scotland, and saw the England team win the Overall Team trophy to go alongside three Golds, two Silvers and one Bronze.

The England squad which travelled to Ayr for the Euros was comprised of a number of senior internationals, joined by some members of England junior squad. England's Junior Managers Stuart Thomas and Nicola Bowe were present to support and encourage their selected squads. They enjoyed significant success across all formats. The Women's Pairs line-up of Emma Cooper (Devon) and Stef Branfield (Somerset) lost just one match on their way to Gold, secured with an extra end victory over Ireland.

Further Golds came from the Men's Pairs team of Tom McGuinness (Buckinghamshire) and Ed Morris (Essex) and Stef Branfield's victory in the Women's Singles.

Lee Calver (Suffolk) and Harry Goodwin (Kent) joined Tom McGuinness and Ed Morris in the Men's Fours as they settled for Silver after a narrow defeat to Scotland.

Ruby Hill (Lincolnshire), Laura Holden (Somerset) and Lorraine Kuhler (Oxfordshire) battled to Silver in the Women's Triples. Emma Cooper joined the triple for the Women's Fours and they beat Wales to seal Bronze.

## WORLD CHAMPION OF CHAMPIONS

Devon's Sam Tolchard won the World Champion of Champions in outstanding fashion. The event was held in November 2022 at Naenae BC in Wellington, New Zealand.

With the last bowl of the final, 33-year-old Sam delivered a world class backhand runner to ditch the jack and pick up two shots. Those two shots saw him take the tie-break set and win the prestigious event 2-1 on sets.

Sam defeated Malaysia's Izzat Shameer Dzulkeple in a magnificent Men's final. Both finalists emerged from a stellar field of national champions from around the world to get there.

Despite claiming some convincing wins, Somerset's Stef Branfield was unable to reach the knock-out stages of the Women's event.

Stef finished with five wins after a strong second half of the week but was unable to force her way into the top six.

In the Women's final, New Zealand's Tayla Bruce defeated Carla Krizanac of Australia 2-0 on sets.

## BRITISH ISLES

The British Isles Championships took place across 30th June to 2nd July 2022 with England representatives taking on representatives from Bowls Guernsey, Irish Bowls Federation, Bowls Jersey, Bowls Scotland and Bowls Wales. It was the first time that men and women bowlers played British Isles Championships at the same venue and at the same time.

The action was staged in Wales as Llandrindod Wells BC played host to the event. England were represented by our 2019 and 2021 National Champions who qualified from the British Isles Playoffs in May.

**All of our England players gave it everything on the greens with five British Isles titles being clinched:**

- **Women's Triples Champions**  
Bridget Hodder, Julie Leake and Penny Cresswell (Dorset)
- **Men's Singles Champion**  
Ed Morris (Essex)
- **Men's Triples Champions**  
Christopher Muir, Steve Gunnell and Ed Morris (Essex)
- **Men's Fours Champions**  
Tom McGuinness, David Ross, Kirk Smith and John McGuinness (Buckinghamshire)
- **Women's Pairs Runners Up**  
Katy Smith and Lucy Smith (Wiltshire)

Our Junior International squad made the trip to Belmont BC, Belfast, Ireland to play in the Home Nations Junior International Series. The event was hosted by the Irish Bowls Federation and took place across 17th and 18th September 2022. There they faced Scotland, Ireland and Wales in a combined Men's and Women's competition that also included separate competition for the Men and Women. Managers Nicola Bowe and Stuart Thomas were hopeful that their squads could deliver.

The Junior Women's team won the series, picking up four points and a shot difference of +76. Wales trailed on four points (+7), followed by Scotland with four points (-18) and Ireland with no points (-65).

Wales won the Men's Junior Series, with four points and 21 shots. Scotland came in second with four points (-5), England in third with two points (-2) and Ireland came last with two points (-14).

England secured the overall competition. They tied with Ireland, Scotland and Wales on points but their impressive shot difference of 74 shots saw them take the trophy home. Wales came in second with +3, Scotland in third with +2 and Ireland came fourth on -79.

# COACHING

2022 was a year of embedding new developments for our coaching arm, Coach Bowls. The courses adapted during Covid restrictions to be delivered utilising technology proved to be successful in allowing people from clubs across all parts of the country to be more easily able to access theory courses. Practical courses continued to be delivered in Centres of Excellence and other clubs around the country.

Coach Bowls provides a range of training opportunities to enable our clubs, coaches and county associations to provide a safe environment for all participants. This year, 600 people have attended training opportunities through Coach Bowls!

In the previous 12 months 23 Qualifications courses were delivered including online theory modules and practical days at clubs with 236 coaches attending. These were predominantly delivered in Coach Bowls Centres of Excellence around the country, as well as local clubs where demand was identified.

A further 38 modules were delivered to support clubs and coaches. This included the new 'Mentoring Bowls Coaches' module, which was introduced during the summer and saw 68 new mentors trained to deliver support for coaches at a local level. A new mentors list has been developed nationally and this group of volunteers will be offered 4 – 6 additional training opportunities each year to help them to continue to support grass roots coaches.

The monthly training sessions developed for the tutor workforce and County Coaching Coordinators have continued throughout 2022 and ensure that an ongoing dialogue with counties is maintained where there are representatives.

The Coaching Centres of Excellence have expanded from 8 clubs to 14 in 2022 with a further 4 being developed to come on line in 2023. They are invaluable partners in providing high quality access to practical courses.

The Coaching Awards drew a record number of nominations, with a number of the categories having to have 4 coaches short-listed due to the high quality of the nominees. The eventual winners were voted for by members and clubs and again drew a record number of votes with over 1500 people taking the opportunity to recognise these invaluable volunteers.

A new website for Coach Bowls was launched in December of 2022. A large project which has helped improve the course booking and membership renewal process as well as allowing us to improve our awareness levels by using technology. All members will now be given a personalised members area with access to all paperwork attached to all of their qualifications and modules they have done through Coach Bowls. We are also adding videos and hand-outs to these areas to help in the ongoing support and development of coaches. We hope the new website will reduce administration and improve our customer service.

The 'Supporting Inclusion' Module had a review and rewrite in 2022 with new tutors trained in the delivery of this ready for roll out in 2023. As well as a new module being developed in 2023, the year ahead promises to be just as busy. Coach Bowls wants to recognise and thank its selfless, hard-working volunteers that make all of this work possible.



# COMMERCIAL

Part of our strategy is to diversify Bowls England's sources of revenue to enable us to invest more back into our sport.



Over the past two years we have been building the value of our commercial rights with more emphasis on how we present our sport, a deeper understanding and engagement of our audience and the development of sponsorable products. During 2022 we have been more active in the marketplace with some positive results.

In November, we announced a three-year partnership with **Riviera Travel**, an award-winning luxury river cruise and tour company. The agreement sees Riviera Travel become an Official Partner of Bowls England providing all year-round marketing benefits, including rights to Bowls England's flagship National Finals held at Victoria Park, in Royal Leamington Spa. The partnership was launched with a competition to win a cruise. A bowls specific holiday package has been developed, which will see the guests enjoy a cruise down the Danube with bowls activity and in the company of England players including Nick Brett. We are looking forward to building our relationship through 2023.

Our relationship with **Dennis Mowers and SISIS** continued through 2022, with seminars delivered to support and educate greenkeepers. The Greenkeeper of the Year category sponsored by Dennis Mowers and SISIS was hotly contested and won by Philip Jeffery Wright of Earls Barton BC, Northamptonshire. It was great to welcome Managing Director, Ian Howard, to the event and see him present Philip with his award. In 2023, we are looking to enhance the online content available to greenkeepers and deliver more support to clubs with greens that are at risk.

**Sutton Winson**, whose Civil Liability Insurance Scheme is a key benefit of Bowls England affiliation, continued to support the Club of the Year in 2022 and the Bowls England National Finals. Sutton Winson are great supporters of our events, and their

team even made an appearance in the Bowls Bash marketing campaign. We look forward to engaging more clubs with the Insurance Scheme in 2023.

Whilst the **Friends of English Bowling** provide a donation to Bowls England rather than sponsorship, it would be remiss not to recognize their significant contribution to the National Finals. The bowls matches between Friends of English Bowling and Bowls England are always enjoyable occasions and it was no different in 2022.

Our retail and merchandise operation continued in 2022 in partnership with **Aceit**, who provided value in kind support through the provision of apparel for England players, volunteers and staff. The online store and National Finals retail operation delivered £16,140 excluding VAT of commission to Bowls England during the 2021/22 financial year and we appreciate the hard work that Gino Arcella and his team put into provide this service.

In 2022 we also worked more closely with **Bowls International**. The contra deal saw Bowls International provide advertising space and report on Bowls England's events, in return for Bowls England promoting the magazine across its channels.



**We would like to thank our partners for their important contribution to our sport. We hope that the bowls community would consider our partners first if the products and services in their sectors are of interest.**



# BRAND AND COMMUNICATIONS

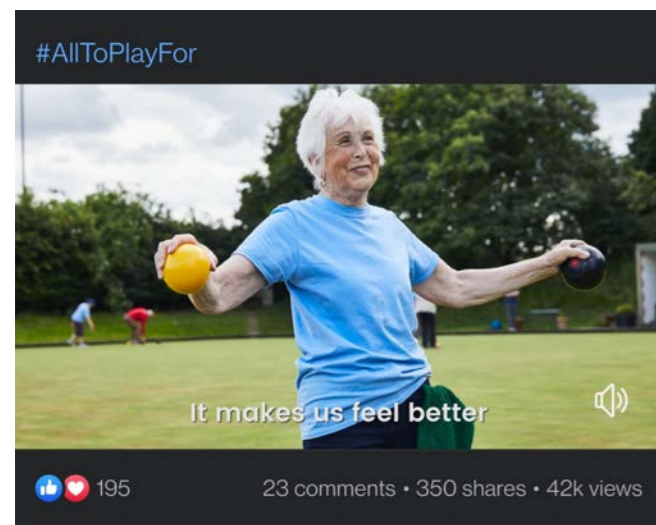
With the platform of a home Commonwealth Games, 2022 was a huge opportunity to raise awareness of lawn bowls and Bowls England. The support from the Sport England Birmingham 2022 Fund was in part allocated to help get our sport more exposure and drive interest in participating.

## ALLTOPLAYFOR BRAND VIDEO

**With insight-led clarity on what our sport stands for and its core values, we felt it was important for us to develop a brand video which positions bowls and is available across our sport to present to anyone who might be inspired to get involved.**

Working with a creative agency called Designroom Sport, we set about developing a video which captures the essence of lawn bowls. We gathered imagery from a series of willing and helpful bowls clubs with the intent of showcasing our sport's values, and a script and voiceover was developed to run alongside the photography. The strapline AllToPlayFor is intended to not only reflect the nature of the sport but also be a rallying call to the bowls community that together we can grow our game.

The video was launched ahead of the Commonwealth Games and has since been viewed 76,455 times. We will develop the AllToPlayFor campaign this summer as we aim to inspire people to take up bowls on the back of the exposure it received in 2022.



As Billie Jean King said, "you have to see it to be it" and 2022 gave us an opportunity to create heroes of our England players. We believe they have the power to inspire existing and new players. Three videos were developed telling the stories of Craig Bowler, Amy Pharaoh and Nick Brett which were viewed by 33k, 34k and 31k people across YouTube and Facebook respectively. SportsBeat, a communications agency, worked with us to sell the content into the media reach. In total, 5,666 branded insertions were achieved delivering a print and online readership of over £200m equating to over £2.4m of equivalent advertising value.

During the Commonwealth Games period we delivered daily event coverage across Bowls England's social channels with 55,000 engagements, 47,000 reactions, 6,000 comments and 2,800 shares on Facebook alone. The most successful post on Facebook was the collage of all the medallists which generated 971 reactions, 90 comments and 98 shares.

This dwarfs our average engagement, which demonstrates the power of world-class competition to create interest. Whilst we are not permitted to publicize the specifics, the viewing figures across the BBC were significant and there is little doubt a healthy portion of this audience would have had their perception of lawn bowls challenged.

Outside the Commonwealth Games, we covered the European Championships in Ayr which included video clips of the best shots and reported on the results from the Junior International Series in Belfast.

Engagement around Sam Tolchard's World Champion of Champions triumph was also outstanding. The Facebook post announcing Sam's win had 1,096 reactions, 185 comments and 31 shares.



## DIGITAL COMMUNICATIONS ACTIVITY

Through our email communications, the number of people in the bowls community who are informed and engaged with what's happening in our sport is growing. The open and click through rates demonstrate that the content is of interest and through the different communications we endeavour to make the emails appropriate to the audiences.

During the course of the year, we sent a total of 382,664 emails to our audience with a unique open rate of 75.02%.

We sent special editions of Club Together to affiliated clubs involving key information on Bowls' Big Weekend, PlayBowls and Bowls Bash. County representatives were regularly informed of important news through County Update. Our e-newsletter, The Jack, delivered the latest bowls news and exclusive content to inboxes.

Our website is our main hub of information and content. Recently we redeveloped the About Us section, built a new Safeguarding section and made improvements to our Club Services section.

## SOCIAL MEDIA ACTIVITY

Whilst it's important not to rely too much on social media with the demographics of our bowls community, it is a fast and cost-effective way of communicating with those bowlers who use social media, and Facebook is a particularly important channel for us.

# MEDIA REACH

**f 13,859**

**t 5,368**

**y 3,378**

**i 2,092**

**in 640**

**@ 23,820**  
EMAIL DATABASE

**29,053**  
AVG. MONTHLY VISITORS

\*all figures correct as of 1st January 2023

# GOVERNANCE

## THE BOARD

Six meetings took place in 2022 with the Board discussing all aspects of Bowls England's activities. The minutes of all the meetings have been published on the Bowls England website, with a synopsis to provide some colour to the minutes.

Board Members represented Bowls England at all major events, played an active part in various working parties and we launched a buddy system creating more connectivity between Board Members and County Associations.

Following elections last year, member-elected board members Adam Tanner, Margaret Docherty, Stephen Hemsley and Foster Johnson were all re-elected at the 2022 AGM in February.

After an open application process, the Board appointed Anna Molony and Jo Doust as Independent Directors. Anna, who has been reappointed, will now take on the position of Senior Independent Director.

Following a nomination period during the summer months, David Tucker was re-elected as Chair of Bowls England. During this term, he aims to see the Fit for the Future strategy bring further benefits to our sport as it has in the first three years of his tenure. In addition, as Chair he will support the Bowls England Board in co-operating with our Counties and Clubs in providing a better future for bowls.

## THE BOWLS ENGLAND TEAM

The Bowls England Team returned to the offices at the start of 2022, enabling the team to come together and work collectively to deliver a wide range of strategic projects.

We said good bye to some of our team mates and welcomed some new faces into the team. Rob Short, Katy Shilladay and Alan Lane left the organisation, enabling them to work closer to home, whilst we welcomed the 2022 National Men's Junior Singles winner, Daniel Ellicott onto the Communications team. January sees Jasbir Batt, join the team as the new Clubs and Participation Officer and we currently have two positions left to be filled in the New Year.

**We express our thanks to all the team members who have contributed during our golden year, and look forward to a successful 2023.**

## THE PRESIDENTIAL TEAM

2022 welcomed David King-Taylor to the Presidential Team, as Junior Vice President.

The team have travelled the Country celebrating with our members, clubs and players at Celebration Matches, Annual Presentations, International Events and Regional Finals.

During the summer the Presidential Team were present at the National Finals, wishing all the qualifiers well and celebrating with the champions.

Paul Robson, leaves the Presidential Team in 2023. We thank him for the last five years and wish him the best as he joins the ranks of our Past Presidents.

Northumberland's Sheila Storey, has been elected as the 2023 Junior Vice President, and will begin her term at the Bowls England AGM in February. We wish Sheila an enjoyable and memorable term in office.

## COUNTY RELATIONS

2022 saw the start of the monthly county drop-in sessions, these interactive meetings give the Bowls England Team chance to update the counties on the upcoming operational objectives. They allow our County Administrators the opportunity to be involved providing feedback and insight. A brief synopsis is sent to our Counties afterwards, and going forward these will have a space on the Bowls England website.

To further cement the relationships with our County Associations, the Board have initiated a new buddy system. Each member of the Board has buddied with a County to allow them a direct link into Bowls England and provide support where needed.

**Of our 35 Counties, we currently have 18 represented by 24 individuals on various Bowls England Working Parties/ Committees, to ensure that the best interests of the wider Bowls Community are taken into account.**

## ANNUAL GENERAL MEETING

**The 15th Annual General Meeting (AGM) of Bowls England took place in Leicestershire during February 2022.**

At the AGM, three propositions were put forward by Bowls Hampshire and passed:

- The first was for the Middleton and Johns Trophies to return to a league format in 2023.
- The second had already been actioned by the Bowls England board which committed to the return of a badge presentation at the National Finals.
- The Third proposition on the return of the Championship winners' dinners was amended and passed. Bowls Hampshire amended its proposition to propose the staging of one dinner in November where both men & women victors are honoured. With the Awards Night, which recognizes all levels of the sport, from grassroots, volunteers, competitive bowlers and the international players, continuing to take place in February.

The 16th Annual General Meeting of Bowls England is scheduled to take place at Goodwood Bowls Club in Leicestershire, on Saturday 25th February. The County Associations may elect two Authorised Representatives to attend.

## COUNTIES CONFERENCE

Following the success of the last year's Counties' Conference, the event has been adopted annually. We again invited to representatives from each County to share the views of their players, alongside key bowls stakeholders such as Coach Bowls, Bowls Development Alliance, Disability Bowls England and the English Bowls Umpires Association.

33 of our County Associations attended and the feedback provided gave both the Board and Staff teams useful direction and insight into the future direction of Bowls England.

The interactive discussions covered a variety of subjects; including Bowls Bash, PlayBowls, Umpire Development, Participant Recruitment, Digital and Social Media Growth, Competitions and Affiliation.

## STAKEHOLDER MANAGEMENT

Stakeholder management continued to be key, as we aim to improve working relations with our key partners.

Two events were hosted at the Pump Room Gardens during the Commonwealth Games period for the purpose of stakeholder engagement. The guest list

included key stakeholders and it provided a great opportunity for us to educate, engage and influence. The guests enjoyed a light lunch, heard about the development and future plans of Bowls England and enjoyed a session of bowls at Victoria Park.

The first of the two events include external stakeholders such as World Bowls, Sporting Equals, Warwick District Council, The Ann Craft Trust and the other Bowls National Governing Bodies. The second included our Bowls England stakeholders such as our County Associations, Presidential Team and VIP guests.

## MANAGEMENT, AUDIT AND REVIEW COMMITTEE

During 2022 the Management, Audit and Review Committee (MAR) reformed with new terms of reference. This included assessing the Counties' Role in the 'Fit for the Future' strategy, exploring the County Governance in alignment with the Governance Working Party and to shape the County Associations relationship with Bowls England. The Committee consists of four regional representatives; Vivien-Wilton Middlemass (North), Stewart Wright (South), Tony Ellis (East) and Kath Lloyd (West) chaired by the Senior Independent Director.

Three meetings were held in 2022, where members conducted a review of County Websites and received feedback in the form of a Counties Survey. The proposed focus of the group for 2023 has been identified as three key areas: Building the brand via digital content, growing participant recruitment and Umpire development.

The next steps are to explore County Governance, looking at the opportunities for Counties. Then a draft Counties Governance Code will be presented to the County Associations.

## GOVERNANCE WORKING PARTY

The Governance Working Party was put on hold for the 2022 season, so that focus could be on the Commonwealth Games. Moving ahead to 2023, the working party will pick up focus on a strategy for implementing the proposals from the review of Tier 3, with the propositions being tabled at the 2024 AGM.

The About Us section of Bowls England website has been reviewed and updated. This has included updating sections on purpose, people, governance and policies. Since the last annual report the Board have approved a host of new policies including the Safeguarding Children policy, Safeguarding Adults policy, Whistle-Blowing policy and Anti-Bullying policy alongside adopting the UK Anti-Doping framework and policy.



## EQUALITY, DIVERSITY AND INCLUSION

This is a critical area if we are going to deliver against our ambition to 'Make Bowls Truly Accessible'. We have continued to work in collaboration with our colleagues at the Bowls Development Alliance to establish a new Equality, Diversity and Inclusion strategy that sets out how we will ensure that our sport is open and accessible to all who wish to be involved in any capacity.

Our new policy has been approved by the Board for launch ahead of the new season. Alongside the policy will be a Delivery Action Plan that will be designed with a desire to balance inclusivity, so everybody can feel welcome in bowls, with the importance of ensuring fair competition.

**With these aims in mind, we have developed new casual products, to allow a much more diverse audience to enjoy our great sport.**

## RULES AND REGULATIONS

The Bowls England Board resolved to adopt an amended set of Rules and Regulations and approving a number of revisions, which reflected policy changes that had been previously approved by the Board.

These amendments applied to the terms of the appointments for the Performance Director and International Team Managers to better align with the four-year Commonwealth Games cycle.

**A significant change precipitated by Covid was to the timings of affiliation fees, which have now been adjusted, and details relating to the late affiliation process.**

It was also decided that the regulations should include UKAD Anti-Doping Rules, which is a requirement for all National Governing Bodies. Clubs and Counties are asked to ensure, that as a qualification of affiliation, they are compliant with Regulation 2.5.2.

## CUSTOMER SERVICE

The customer service that we provide to our members is of paramount importance to us. This includes email, website and phone. We have dedicated email groups to ensure that queries get to the right department in the first instance. We have a new section on the website for Frequently Asked Questions, to help reduce the volume of phone and email enquiries, and we have updated the phone system.

The new phone system is currently being trialled but it will result in the mobile phone numbers being removed, and each member of the team will have an extension number instead. This will easily enable calls to be transferred between team members, and allow for cover if any member is on leave.

**The system will continue to be monitored and reviewed to ensure that we are offering the best customer service for our members.**





# FINANCIAL REPORT

After a better than anticipated 2020/21, we were able to carry forward some substantial savings onto the balance sheet reserves. With Covid-19 being less of a threat, we approached 2021/22 with far more confidence in the economic climate and the future of the sport in general.

To capitalise on a home Commonwealth Games, 2021/22 has been a year packed full of activity and investment. As detailed in the previous Annual Report, we committed to draw down £341k reserves, which was supported by Sport England funding. This involved regular budget reforecasting and monitoring to enable Sport England's grants to be drawdowns at key stages in the proceedings, but this was achieved.

The investment property refers to the office space in Worthing which is leased to the NHS. Their lease expires in 2023 and therefore the property will be revalued.

We capitalised much of our investment in the PlayBowls website, Bowls Bash and the Pop-Up rink onto the balance sheet as tangible assets to enable us to distribute these initial outlays over a longer period.

The increase in debtors is a direct result of us issuing more development loans, enabling us to support clubs in line with our Fit for the Future strategy. We have invested in a credit check facility to help manage this risk.

We have made a concerted effort, despite our increased activities and investments, to keep stock to a minimum. We are using partners to hold and distribute stock on a demand basis, which reduces everyone's time involved in stock monitoring and stock takes, and most importantly the cost of obsolete stock.

Cash reserves have reduced as expected in line with our budgeted investments as detailed in the Income and Expenditure sections. The 2022/23 budget reflects our plan to reduce expenses and the objective of capitalising on 2021/22 investments.

THE BALANCE SHEET	2019	2020	2021	2022
<b>FIXED ASSETS</b>				
Tangible Assets	24,057	22,960	17,515	76,034
Investment Property	863,000	863,000	863,000	863,000
<b>CURRENT ASSETS</b>				
Stock	9,695	9,084	8,648	10,251
Debtors	437,549	517,537	455,967	557,686
Cash at the bank and in hand	1,941,215	1,339,265	1,356,672	857,063
Creditors	-120,052	-189,445	-187,963	-151,564
<b>TOTAL ASSETS</b>	<b>3,155,464</b>	<b>2,562,402</b>	<b>2,513,839</b>	<b>2,212,470</b>

RESERVES	2019	2020	2021	2022
Revaluation reserve			668,762	668,762
Other reserves			248,064	300,150
Income and expenditure account			1,597,013	1,243,558

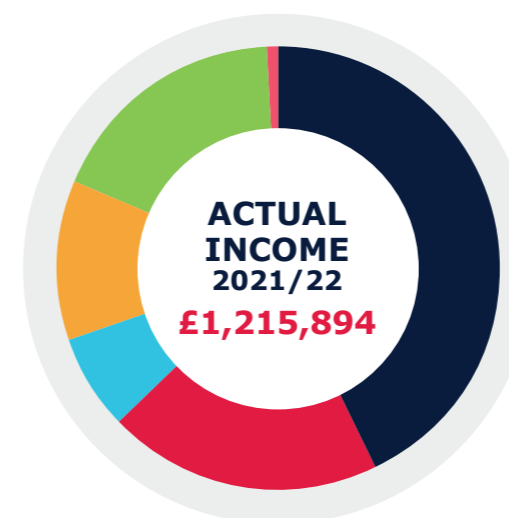
## INCOME

We generated £1.215k income in 2021/22, a 31% increase on the previous year, and a £80k improvement on the anticipated figure. This was largely due to the receipt of Sport England funds to support our performance and participation programmes. The former meant that Bowls England's contribution to the Commonwealth Games programme was substantially reduced, and the latter helped our investment in projects like Bowls Bash and the Pay and Play platform to go further than anticipated.

Affiliation fees showed a small increase in line with the 4% growth in affiliation numbers and our total championship and competitions entries remained on par with the previous years, National Championships showing a 4.5% improvement.

Sponsorship revenue was lower than originally budgeted but the successes in securing new commercial partners will be realised in the 2022/23 budget. Net ticket sales of £35k for the National Finals was similar to the previous year and did not see the bump from the Commonwealth Games which we hoped. This was in part because of departure in the marketing and communication team which meant our promotional activity was not as effective.

Once again, our donations from the Friends of English Bowling and sponsorship from Sutton Winson and Dennis Mowers boosted our income, with sponsorship income for 2022/23 expected to rise considerably.



- Club Services **£513,781**
- Competitions **£241,859**
- National Finals **£85,845**
- International Bowls **£139,782**
- Commercial **£225,507**
- Overheads **£9120**

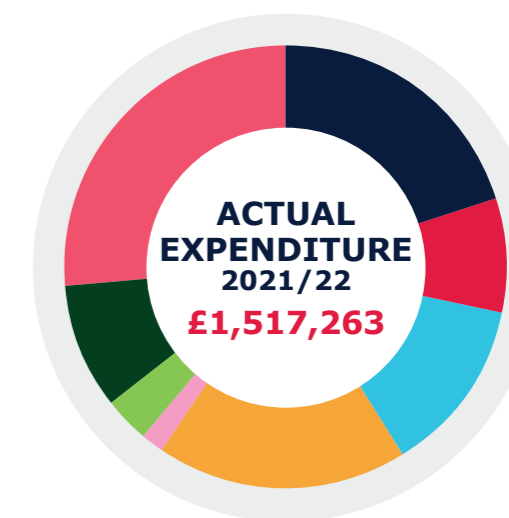
## EXPENDITURE

Our expenditure rose by 55% on the previous year totalling £1,517,263. This step change was a conscious strategic decision to make the most of Birmingham 2022 with the largest expenditure on developing content, Bowls Bash, play-bowls.com and the Pop-Up rink. Whilst embedding these opportunities will take time, we are now in a significantly better place to attract the latent market of casual bowlers, grow our game and generate new income across all levels of our sport.

We also have a large accrual in the accounts for staff holidays, holiday entitlement that the staff were unable to take as a result of a very busy year and reduced staff. Additionally, we had to use contractors at a much higher rate to cover the gaps during especially busy periods to achieve the objectives we had set out for the year.

In addition, we have a large depreciation charge in the accounts of £32k, which was unaccounted for. This was as a direct result of the increase in equipment and IT software relating to predominately PlayBowls.

Finally, our irrecoverable VAT liability was far higher than expected, because the Sport England Grant is rewarded to particular purchases. This VAT cannot be reclaimed as is the same with purchases attributable to PlayBowls and Bowls Bash, as their aim is increasing membership.



- Club Services **£306,376**
- Competitions **£99,041**
- National Finals **£222,041**
- International Bowls **£274,765**
- Coaching **£26,157**
- Commercial **£50,487**
- Brand, Communications & Marketing **£140,849**
- Overheads **£397,547**

**TOTAL DEFICIT £301,369**

## INCOME AND EXPENDITURE 2022 (VS 2021)

CLUB SERVICES	2021	2022
<b>INCOME</b>		
Affiliation Fees	449,285	469,340
Associates Fees	3,820	3,290
Bowls' Big Weekend	-	2,500
PlayBowls	-	56
Disciplinary	-	350
Documentation Fees - loans	2,849	1,723
Civil Liability Commission	-	23,893
Tournament Licences	2,158	3,842
Celebration Matches	5,776	28
Annual Awards Event	-	8,758
<b>TOTAL</b>	<b>463,888</b>	<b>513,781</b>
<b>EXPENDITURE</b>		
BDA Contribution	10,000	10,000
Umpires Donation	5,500	5,500
Bowls' Big Weekend	28,789	21,626
Celebration Matches	3,547	2,439
Annual Awards Event costs	-	15,673
Bursaries - Safeguarding/Coaching	1,121	6,492
Regional/County/AGM	-	31,102
Greens Maintenance Advise/Bursaries	3,342	3,581
Legal Advice & Judicial Clubs	2,675	3,455
Grant Advisor Clubs	8,274	1,461
Go Membership	5,760	4,800
PlayBowls and Bowls Bash	-	52,720
Staff	191,700	147,528
<b>TOTAL</b>	<b>260,707</b>	<b>306,376</b>
<b>P/L</b>	<b>203,181</b>	<b>198,646</b>

NATIONAL CHAMPIONSHIPS/COMPETITIONS	2021	2022
<b>INCOME</b>		
Entries	243,256	241,859
Sponsorship/Donations	30,000	-
<b>TOTAL</b>	<b>273,256</b>	<b>241,859</b>
<b>EXPENDITURE</b>		
Travel Comps	21,074	10,806
Prizes	18,700	29,120
Other costs/Umpires	9,092	11,073
Competitions Portal	2,336	4,789
Regional Stages	-	12,821
Communications and marketing	-	73
Staff	20,000	30,360
<b>TOTAL</b>	<b>71,202</b>	<b>99,041</b>
<b>P/L</b>	<b>202,054</b>	<b>142,818</b>

NATIONAL FINALS	2021	2022
<b>INCOME</b>		
Sponsorship/Donations	41,118	38,000
Programme Sales/Tickets	38,470	37,007
Tented Village and Royalties	7,456	10,838
<b>TOTAL</b>	<b>87,044</b>	<b>85,845</b>
<b>EXPENDITURE</b>		
Travel	24,112	24,724
Prizes	20,400	24,538
Programme	4,246	7,636
Other costs/Umpires	80,863	49,608
VIP and Hospitality	-	22,373
Tented Village and Royalties	20,295	44,226
Staff	31,000	48,936
<b>TOTAL</b>	<b>180,916</b>	<b>222,041</b>
<b>P/L</b>	<b>-93,872</b>	<b>-136,196</b>

COACHING	2021	2022
<b>INCOME</b>		
<b>TOTAL</b>	<b>-</b>	<b>-</b>
<b>EXPENDITURE</b>		
BE Contribution	28,065	20,250
Staff	6,000	5,907
<b>TOTAL</b>	<b>34,065</b>	<b>26,157</b>
<b>P/L</b>	<b>-34,065</b>	<b>-26,157</b>

INTERNATIONAL BOWLS	2021	2022
<b>INCOME</b>		
Sport England CWG Grant	51,029	139,782
<b>TOTAL</b>	<b>51,029</b>	<b>139,782</b>
<b>EXPENDITURE</b>		
World Bowls Membership	28,858	31,743
Snr Home Internationals	-	38,446
Jnr Home Internationals	-	16,152
Other International costs	-	2,741
BE Contribution to CWG	18,459	23,740
Sport England Grant expenditure	46,197	135,119
Staff	20,000	26,824
<b>TOTAL</b>	<b>113,514</b>	<b>274,765</b>
<b>P/L</b>	<b>-62,485</b>	<b>-134,983</b>

COMMERCIAL	2021	2022
<b>INCOME</b>		
Annual Report	601	-
Sport England B2022 Participation Grant	-	145,000
Sponsorship	-	9,792
Merchandise	4,521	19,707
HQ - Worthing Rental	44,281	44,315
Potters	-	6,694
<b>TOTAL</b>	<b>49,402</b>	<b>225,507</b>
<b>EXPENDITURE</b>		
Annual Report	2,969	2,156
Business Development	-	18,976
Merchandise	391	3,258
HQ - Worthing Rental	1,315	1,150
Potters	-	4,884
Staff	12,133	20,064
<b>TOTAL</b>	<b>16,808</b>	<b>50,487</b>
<b>P/L</b>	<b>32,594</b>	<b>175,020</b>

BRAND, COMMUNICATIONS AND MARKETING	2021	2022
<b>INCOME</b>		
<b>TOTAL</b>	<b>-</b>	<b>-</b>
<b>EXPENDITURE</b>		
Email broadcast tool	6,154	6,485
Content marketing	10,768	51,873
Brand refresh	5,886	-
Website development	1,740	2,403
B2022 Activation	9,712	33,032
Stategy development	2,355	-
Staff	17,710	47,056
<b>TOTAL</b>	<b>54,325</b>	<b>140,849</b>
<b>P/L</b>	<b>-54,325</b>	<b>-140,849</b>

OVERHEADS	2021	2022
<b>INCOME</b>		
Bank Interest	1,083	408
Stakeholder Management	-	8,712
<b>TOTAL</b>	<b>1,083</b>	<b>9,120</b>
<b>EXPENDITURE</b>		
Board Meetings/Expenses	9,344	18,618
Audit & Accountancy	10,799	12,716
Legal/Judicial	2,500	1,180
Ceremonial Officers	12,791	16,682
Rental - Victoria Park	2,000	2,000
Office Administration	13,831	20,867
Board & Staff Expenses/Development	14,073	18,390
IT Strategy	1,105	3,474
BE Donations	2,000	-
Irrecoverable VAT	29,187	56,980
Repairs and Maintenance	4,486	1,189
Bank Charges and Interest	6,164	13,422
Insurance	9,142	10,163
Corporation Tax	10,488	7,439
Service Contracts	12,403	9,123
Depreciation	15,455	32,420
B2022 Stakeholder Management	-	23,894
Other	-	1,588
Staff	86,963	147,403
<b>TOTAL</b>	<b>242,731</b>	<b>397,547</b>
<b>P/L</b>	<b>-241,648</b>	<b>-388,427</b>

<b>TOTAL INCOME</b>	<b>925,702</b>	<b>1,215,894</b>
<b>TOTAL EXPENDITURE</b>	<b>974,269</b>	<b>1,517,263</b>
<b>TOTAL P&amp;L</b>	<b>-48,567</b>	<b>-301,369</b>

## LOOKING FORWARD TO 2022/23

Following a year in which we drew down on our reserves to make the most of Birmingham 2022 and get our sport growing, we start the process of returning the Bowls England P&L to surplus.

This is made more challenging because in 2022/23 we are not budgeting to receive any Sport England support for our international programme, which represents a £200k cost to the business. We will work hard to ensure that investment delivers a return in terms of creating visibility for our sport and inspiring people to get involved.

In 2022/23 we will build on the initiatives started in the previous year, particularly focussing on embedding Bowls Bash and the PlayBowls platform, which will help us grow the numbers of people playing our sport. This is key to our future success as it will result in more income coming into bowls at all levels of our game. From a Bowls England perspective, this looks like more affiliation income and a new income stream from play-bowls.com

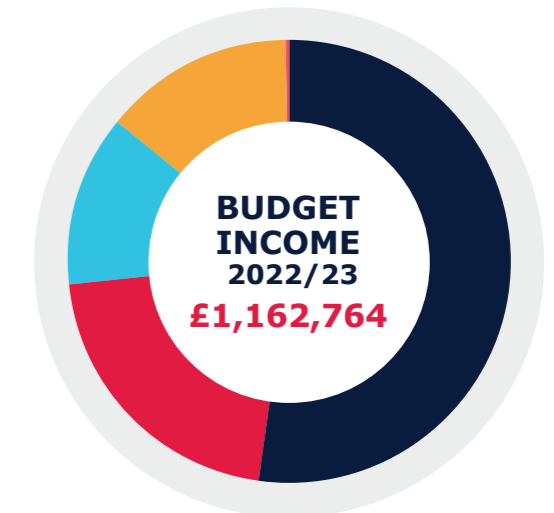
From an income perspective, we are budgeting to generate £1.163m. Whilst we have no Sport England performance funding budgeted, we are still drawing down on the Birmingham 2022 participation fund to the tune of £80k. This will support projects like Bowls Bash and the continued use of the Pop-Up Bowls rink. The significant reduction in government funding is compensated for by a projected increase in commercial revenues. We anticipate more sponsorship income on the back of having a clear strategy, more sponsorable products and more direct contact with bowlers, and we are forecasting growth in National Finals ticket revenue.

In terms of expenditure, this falls by 11% in 2022/23 to £1.346m. Whilst the one-off projects are not taking place in the same way this year, we will continue to invest back into our Fit for the Future strategy and the development of our sport drawing on further reserves. Important areas of spend are around our club services, for example continuing to build Bowls' Big Weekend as an annual opportunity to inspire people to have a go, the National Finals as we build an event that connects with more bowlers through live streaming and marketing as we look to get more bowls content in the public arena.

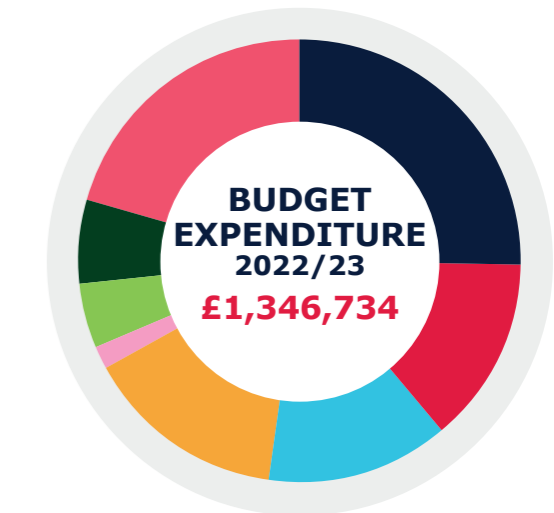
In summary, we are projecting a £183k loss in 2022/23, compared to a £301k loss in 2021/22.

In 2023/24, our long term projections show us returning the budget to surplus. The affiliation increase that is proposed will make this more achievable and is hard to see how this level of income growth can be achieved elsewhere. We are not immune to the challenges of the cost of living and the

impact of this across our business including on our people costs, our largest area of expenditure. This will make the task harder but it needs to happen so that we do not fall below a prudent level of reserves. If we are not able to boost income, ultimately, we will have to make some choices and cut our cloth accordingly.



- Club Services **£609,250**
- Competitions **£245,000**
- National Finals **£147,000**
- Commercial **£161,014**
- Overheads **£500**



- Club Services **£343,776**
- Competitions **£181,769**
- National Finals **£179,415**
- International Bowls **£196,667**
- Coaching **£25,653**
- Commercial **£61,684**
- Brand, Communications & Marketing **£82,435**
- Overheads **£275,335**

**TOTAL DEFICIT £183,970**

# IN MEMORIAM

A number our the bowling community were sadly lost in 2022.

## OFFICIALS

### John Canham (Kent)

Honorary Member of Bowls England

John was a long serving member of Forest Hill Bowls Club having joined in 1958. He became the Director and Company Secretary of the Forest Hill Bowling Green Company, whilst taking on the role of Secretary for the local league. In 1981 John became Honorary Treasurer for his County Association, Kent before serving as the Associations President in 1991. In recognition of his commitment and service to the County and bowls John was awarded Life Membership of the English Bowling Association.

### Roma Hanger (Northamptonshire)

Honorary Member of Bowls England

Former English Women's Bowls Association President, Roma was keen player in her home County of Northamptonshire. Winning the County Singles twice whilst representing her club Kettering Lodge BC. Roma served as President of her County Association in 1972, before becoming President of the English Women's Bowling Association in 1977. In recognition of her commitment and achievements to the County they awarded Life Membership and where the Roma Hanger Challenge Cup is still hotly competed each year.

## INTERNATIONAL

### Gillian Jones (Durham)

England International 1984 and 1985

Gill, a member of Consett Park BC in her home County of Durham, became National Fours Champion in 1983 before winning the British Isles title the following year. At a local level, Gill held the post of Ladies' Club Secretary for 26 years and Ladies' County Secretary between 2000-2002. Gill also contributed at a National Level, holding the position of International Selector for a number of years.

### Ted Hayward (Middlesex/Sussex)

England International 1967-1968 and 1970-1974.

Ted had a long and distinguished career on the bowls green. At County level, Ted played in 84 games for Middlesex before moving to Sussex in 1988. The pinnacle of his career, was when he lifted the Fours Gold Medal for England in the 1972 World Championships. Two years later he was selected to represent England at the 1974 Commonwealth Games at Christchurch, finishing fifth in the Men's Fours event.

### John Youngs (Norfolk)

England International 1971

John a member of Swaffham Town Bowls Club, was to represent his Country at International level in 1971.

### Dorothy Panks (Suffolk)

England International 1962-1964 and 1966-1971.

Dorothy became National Fours Champion in 1961 before being selected to represent her Country at International level a year later. She went on to represent her Country in nine International Events during her distinguished bowls career.



### Michael Kirkpatrick

England International 1973-1975

Michael represented several local clubs during his Bowls career in Northumberland. At County Level he won the Singles event twice (1966 and 1973), whilst at the National Finals he finished National Pairs Runner-up (1972) and won the National Double Fours (1973).

### Phillipa (Pip) Green (Leicestershire)

England International 1987 and 1989-1990

Pip, a member of Oadby BC, became National Pairs Champion in 1985 with Dorothy Lewis. She went on to represent her Country at International level for three years.

# IN MEMORIAM

## County Presidents

### Ken Downton

(Berkshire 1993)

### John Marshall

(Berkshire 2002)

### Ann Stacey

(Berkshire 2004)

### Joy Holmes

(Berkshire 2010)

### Freda Matthews

(Cambridgeshire 1981 and 1999)

### Colleen Thornhill

(Cambridgeshire 2004)

### Vera Trenwith

(Cornwall 2005)

### Muriel Blackett

(Cumbria 1989)

### Mike Watson

(Cumbria 2004)

### Glenda Holme

(Cumbria 2009)

### Bernard Loveman

(Essex 2004)

### Barry Melsom

(Hampshire 1999)

### Rosemary Corney

(Hampshire 2009)

### Ruth Millard

(Herefordshire 1994)

### Noel Roberts

(Hertfordshire elect 2022)

### Mick Collins

(Kent 2012)

### Les Hall

(Leicestershire 1992)

### Norman Rochester

(Leicestershire 2004)

### Rose Gibbons

(Middlesex 1991)

### Maureen Lawford

(Middlesex 2003)

### Jean Webber

(Middlesex 2007)

### Pat White

(Middlesex 2009)

### Bob Thacker

(Norfolk 1993)

### Joan Houghton

(Northamptonshire 1977)

### Pat Thew

(Northamptonshire 1991)

### Pat James

(Northamptonshire 1993 and 1998)

### Tom Ord

(Northumberland 1992)

### Jane Plater

(Oxfordshire 1988)

### Eileen Hopkins

(Oxfordshire 1993)

### Bob Simpson

(Oxfordshire 1995)

### Colin Westlake

(Somerset 1994)

### Grahame Starr

(Somerset 1999)

### Gerry Gridley

(Somerset 2010)

### Mike Bickers

(Suffolk 2013)

### Bill Bedford

(Suffolk 2014)

### Rodney Taylor

(Sussex 2002)

### Geoffrey Sweet

(Warwickshire 1998)

### Dave Balnaves

(Worcestershire 1991)



Ted Hayward - pictured right front

# BOWLS ENGLAND 2023 ACTIVITY

In 2022 we made a significant dent into delivering our Fit for the Future strategy particularly in terms of the priorities of Building the Brand of Bowls and Making Bowls Truly Accessible. 2023 retains that level of ambition but could be described as a more consolidating year.

It is imperative we build a legacy from Birmingham 2022 by embedding the participation initiatives developed last summer, recommencing the important governance work we began before the busy Commonwealth Games summer and make strides in some key strategic areas.

Below is the Bowls England team's operational plan for the year.

## CLUB SERVICES

- Embed Bowls Bash and play-bowls.com ensuring the 320 Sport England funded Bowls Bash resources are being used by clubs.
- Plan and deliver a successful Bowls' Big Weekend encourage new bowlers to have a go.
- Effectively manage the affiliation process, revalue the current proposition and conduct a strategic review of the affiliation model.
- Deliver a quality service to club leaders working effectively with BDA and County Associations.
- Develop and deliver the Annual Awards Event to recognize and showcase contributions at all levels of our sport.
- Organise and deliver a Celebration match programme to help clubs mark the special occasions and engage their local communities.
- Review tournament licenses and recommend a new model.
- Develop a new bursary policy better linking bursaries to outcomes that grow participation.
- Manage the sport's disciplinary service and progress the strategic review of our disciplinary regulations.
- Develop our relationship with the EBUA and tackle the shortage of umpires and markers.
- Alongside the BDA, deliver our safeguarding responsibilities including the safeguarding action plan.

## CHAMPIONSHIPS AND COMPETITIONS

- Promote and secure the targeted number of competition entrants for 2023.
- Effectively manage the competitions season maximizing the players' experiences.
- Deliver an enjoyable Champions Dinner.
- Compete in the British Isles Championships and Champion of Champions.
- Scope and implement a revised competition and National Finals schedule for 2024.

## NATIONAL FINALS

- Operationally deliver a successful 2023 National Finals event enjoyed by players, spectators, umpires, officials and volunteers.
- Reach the 2023 National Finals commercial targets.
- Grow visibility of National Finals through streaming, match data/content and media engagement.



## INTERNATIONAL BOWLS

- Compete in the 2023 World Championships demonstrating positive progress on the road to Victoria 2026.
- Compete successfully in a new-look British Isles Seniors and Juniors international tournaments.
- Develop an integrated Performance and Talent Development Strategy.
- Deliver a National Junior Performance experience at Victoria Park and compete in an under 18s British Isles event.
- Deliver performance operations effectively including player engagement in our participation and commercial initiatives.

## COMMERCIAL

- Build a mutually beneficial relationship with, and leverage the opportunity of, our new Principal Partner.
- Deliver all partner rights and effectively activate commercial partnerships.
- Conduct an apparel partner tender and expand our retail proposition.

## BRAND, COMMUNICATIONS & MARKETING

- Deliver an annual communications plan growing our database and engaging more of the bowls community.
- Deliver an experiential activity programme utilising our pop-up bowls pitch.
- Conduct an audit of our data and develop a data management strategy.

## OVERHEADS

- Building on the home Commonwealth Games, develop our relationship with Warwick District Council.
- Launch and implement #bowlswithoutbias Equality, Diversity and Inclusion strategy.
- Maximize the capacity and capability of the Bowls England staff team, delivering a staff development programme.
- Maximise the effectiveness of the board and governance structure.
- Deliver the Stakeholder Management plan, focusing on nurturing relationships with County Associations.
- Deliver efficient and effective customer service for our bowls community.
- Effectively manage Bowls England's finances delivering a clean audit.

To keep in touch with Bowls England throughout the year, sign up to our newsletter through the Bowls England website:  
[www.bowlsengland.com/sign-up-to-our-newsletter/](http://www.bowlsengland.com/sign-up-to-our-newsletter/)



# BENEFITS OF AFFILIATION

Bowls England is the National Governing Body (NGB) of outdoor lawn bowls in England. Our role as an NGB is broad as we look to promote and develop the sport.

Bowls England a not-for-profit organisation and affiliation income is reinvested back into our mission – namely to enrich the lives of participants, connect communities and ensure lawn bowls is healthy for future generations.

**When you affiliate to us and your county association, you get support in the following areas:**

## PLAYER RECRUITMENT AND RETENTION

We want to make our sport truly accessible to bring new participants and volunteers into our sport.

Affiliated clubs have the opportunity to participate in Bowls' Big Weekend, our annual recruitment campaign, and can now sign up as an accredited Bowls Bash club, our new fast format designed to attract casual players to clubs and generate income. Clubs can also advertise sessions to non-members through our new PlayBowls platform that was launched in 2022.

## DEVELOPMENT AND TRAINING

All affiliated clubs and their members benefit from training opportunities offered directly by Bowls England and also by our partners, the Bowls Development Alliance (BDA), Coach Bowls and the English Bowls Umpires Association (EBUA). This provides you and your club with the opportunity to access courses and webinars, plus specific training both online and face-to-face.

## FINANCE AND BUSINESS

There are many ways we can help your club financially, such as heavily discounted insurance, access to interest free club loans up to £20,000 and an online grant finder service. We also offer bursaries to support those members who wish to undertake greens, coaching, umpiring and safeguarding training.

## GOVERNANCE

We recognise that all clubs want to do is 'play bowls' however there are occasions when help is needed. All affiliated clubs have access to our free legal helpline, can receive support and guidance on disciplinary matters and safeguarding, and can sign up for the Club Health Checker offered by the BDA, following which dedicated development support is available to help clubs address any areas of weakness.

## GREENS AND FACILITIES MAINTENANCE

The provision of a good quality playing green and suitable facilities is vital to the experience for current and future players. Our specialist greens advisory service has now responded to queries from more than 200 clubs who needed assistance with a variety of issues.

## COMPETITIONS AND EVENTS

A core part of any NGB is running competitive events. All affiliated clubs, and their members, can participate in County and National events, with the qualifiers participating in the National Finals at the home of English bowls – Victoria Park, Royal Leamington Spa. You can also apply to host a much-coveted Celebration Match to mark any special occasions. Our glittering annual awards night provides the opportunity to highlight the work of clubs, counties and individuals.

## CLUB SUPPORT NETWORK

There is a great network of clubs out there who all want the best for the sport and to share their expertise and experience. We highlight lots of good practice through our monthly e-newsletter, Club Together, which also offers advice and news to assist club management teams.

**It's a requirement of affiliation that clubs declare all of their playing members to the county association and Bowls England.**

**Working together we can grow our great game.**

**For more information on Affiliated Club Support, visit [www.bowlsengland.com](http://www.bowlsengland.com)**

**#AllToPlayFor**

# EVENT CALENDAR FOR 2023

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
1 S	1 W	1 W	1 S	1 M	1 T	1 S	1 T	1 F	1 S	1 W	1 F
2 M	2 T	2 T	2 S	2 T	2 F	2 S	2 W	2 S	2 M	2 T	2 S
3 T	3 F	3 F	3 M	3 W	3 S	3 M	3 T	3 S	3 T	3 F	3 S
4 W	4 S	4 S	4 T	4 T	4 S	4 T	4 F	4 M	4 W	4 S	4 M
5 T	5 S	5 S	5 W	5 F	5 M	5 W	5 S	5 T	5 T	5 S	5 T
6 F	6 M	6 M	6 T	6 S	6 T	6 T	6 S	6 W	6 F	6 M	6 W
7 S	7 T	7 T	7 F	7 S	7 W	7 F	7 M	7 T	7 S	7 T	7 T
8 S	8 W	8 W	8 S	8 M	8 T	8 S	8 T	8 F	8 S	8 W	8 F
9 M	9 T	9 T	9 S	9 T	9 F	9 S	9 W	9 S	9 M	9 T	9 S
10 T	10 F	10 F	10 M	10 W	10 S	10 M	10 T	10 S	10 T	10 F	10 S
11 W	11 S	11 S	11 T	11 T	11 S	11 T	11 F	11 M	11 W	11 S	11 M
12 T	12 S	12 S	12 W	12 F	12 M	12 W	12 S	12 T	12 F	12 S	12 T
13 F	13 M	13 M	13 T	13 S	13 T	13 T	13 S	13 W	13 F	13 M	13 W
14 S	14 T	14 T	14 F	14 S	14 W	14 M	14 M	14 T	14 S	14 T	14 T
15 S	15 W	15 W	15 S	15 M	15 T	15 S	15 T	15 F	15 S	15 W	15 F
16 M	16 T	16 T	16 S	16 T	16 F	16 S	16 W	16 S	16 M	16 T	16 S
17 T	17 F	17 F	17 M	17 T	17 S	17 M	17 T	17 S	17 T	17 F	17 S
18 W	18 S	18 S	18 T	18 W	18 S	18 T	18 F	18 M	18 W	18 S	18 M
19 T	19 S	19 S	19 W	19 F	19 M	19 W	19 S	19 T	19 T	19 S	19 T
20 F	20 M	20 M	20 T	20 S	20 T	20 T	20 S	20 M	20 F	20 M	20 W
21 S	21 T	21 T	21 F	21 F	21 M	21 F	21 M	21 T	21 S	21 T	21 T
22 S	22 W	22 W	22 S	22 S	22 T	22 S	22 M	22 W	22 S	22 W	22 F
23 M	23 T	23 T	23 S	23 S	23 F	23 M	23 W	23 T	23 M	23 T	23 S
24 T	24 F	24 F	24 M	24 M	24 S	24 M	24 T	23 S	24 T	24 F	24 S
25 W	25 S	25 S	25 T	25 T	25 S	25 S	25 F	24 S	25 W	25 S	25 M
26 T	26 S	26 S	26 W	26 T	26 S	26 M	26 S	25 M	26 T	26 S	26 T
27 F	26 S	27 M	27 T	27 T	27 M	27 T	27 S	26 M	27 F	27 M	27 W
28 S	27 M	28 T	28 F	28 F	28 T	28 W	28 M	26 T	28 S	28 T	28 T
29 S	28 T	29 W	29 S	29 S	29 F	29 T	29 W	27 W	29 S	29 W	29 F
30 M		30 T	30 S	30 F	30 T	30 S	30 W	28 T	30 M	30 T	30 S
31 T		31 F		31 W	31 F	31 M	31 T	29 F	31 T		31 S



Bowls England is the national governing body for the sport of lawn bowls.



@bowlsengland

Email: [enquiries@bowlsengland.com](mailto:enquiries@bowlsengland.com)

**[WWW.BOWLSENGLAND.COM](http://WWW.BOWLSENGLAND.COM)**

VAT No: 926 4696 86  
Registration No: 06297656  
(England & Wales) Limited by Guarantee  
Registered Company Address:  
Bowls England, Riverside House,  
Milverton Hill, Royal Leamington Spa,  
CV32 5HZ