



Medbourne Cricket Club

Sponsor
Information
Pack
2010

Club Background

- Medbourne Cricket Club (MCC) is located in rural South Leicestershire in the Welland Valley. We pride ourselves on being very popular with the junior members due to our equity policy adopted throughout the Club. The Club is part of the larger Sports Club offering football, tennis, bowls and skittles.
- The Club organises a range of teams covering ages from Under 10 to Seniors. Training for the children is on a Saturday morning, where typically 100 or more children will be coached based on ability by fully qualified ECB coaches. Parents are also welcome to volunteer as assistants
- The Junior sides are entered into the Leicestershire Youth League at age groups Under 10, Under 11, Under 13 and Under 15. and an Experimental team who play friendlies with local clubs
- The Men's teams play in the Market Harborough Evening League on a Wednesday, and in the Rutland League on a Sunday. In addition there is a development team composed of older children and adults who play local sides on a Saturday afternoon.
- MCC started in 1896 and thrived on local talent. Today it provides a competitive place for those who have trained and played with the junior teams to continue their cricket. The Men's team is always looking for new players to help reinforce their squad.
- Club members are given the opportunity to participate in a team if they want to - there is no pressure at the club to play in a competitive environment.
- A number of our more able members are involved in playing cricket at higher levels both in District and County teams, however players of all abilities from total beginner to those with more experience are welcomed equally.
- New members are always given a warm welcome by being paired with an existing member of their own age group. Girls are particularly welcome to join us.
- Tea and coffee are available for parents who choose to stay during junior training
- *Medbourne Cricket Club are extremely proud to have achieved the nationally-recognised Clubmark standard in August 2009 which confirms that our policies and development plans are in line with those required by the ECB*

Teams & Achievements

- Under 10
 - 2009 second in Youth League
- Under 11 Incrediball
 - 2008 Leicestershire County champion
 - 2009 second in Youth League
- Under 11 Hardball
 - 2009 District winner in Youth League, runners up in County Cup
- Under 13
 - 2008 won District Cup and League, runners up in County Cup and League
 - 2009 won District Cup and Leicestershire County Cup champions, runners up in League
- Under 15
 - 2009 Leicestershire County semi-finalists
- Men's Sunday Team
 - 2009 promotion to Division 1 (top) of Rutland League



Part of the junior squad 2009



Medbourne Sports Field

Officers

- Ian Clarke - Chairman
- Andy Holyoak - Vice Chairman
- Simon Clark – Secretary / Cricket Club Development Manager
- Chris Bailey/Andy Holyoak - Treasurers
- Ruth Jarvis - Welfare Officer
- Iain Rutherford - Cricket Club Coaching Co-Ordinator / vCricket Contact
- Angus Clarke - Youth Officer
- Steve Lilley - Fixtures Secretary/Senior Captain
- Louise Hubbard - trainee Welfare Officer

Team Managers

- Roger Rose – Under 15
- Chris Williams – Under 13
- Julian Hubbard – Experimental (Under 12)
- Paul Collins – Under 11 Incrediball
- Kevin Thompson – Under 11 Incrediball
- Chris Merriman – Under 11 Hardball
- Ian Clarke – Kwik Cricket (Under 10)

Committee

- Dave Nance
- Kirsty Clarke
- Tom Driver (Wednesday night Captain)

Ground Staff

- Ian Stevens – Senior Grounds man
- Colin Lawson – Assistant Grounds man

Development Plan 2010

- Coach Training
 - Additional coach training at Level 1 (introductory) and Level 2 (Intermediate)
- Membership
 - Attract new members
 - Retain existing members
- Equipment
 - Provision of new nets
 - Ancillary ground equipment
 - Training aids
- Overseas Player
 - Primarily for the benefit of the juniors to provide supplementary coaching using alternative techniques
 - Secondary role as player for Men's teams

How Can Sponsors Help MCC?

- Medbourne Cricket Club offers
 - Shirt branding
 - Team branding
 - Advertising hoarding space
 - Opportunity to promote brands/products at matches and fund raising events
 - Match / Ball sponsorship
 - Branding on covers
 - Event Sponsorship (refreshments etc)
 - Alternative agreed proposals
 - Inclusion in Sponsor Pack sent to members annually
- Key benefits
 - Media: name/logo on advertisements, press releases, hoardings etc
 - Logo and short piece/flyer included in Sponsor Pack
 - Online links via MCC website
 - Free invitations to social events
 - Brand/product awareness at fixtures, both home and away

Key Fact Summary

Medbourne Cricket Club

- Is actively seeking sponsors for the 2010 season and beyond
- Has a membership of approx. 150 members drawn from a wide geographic area, which is predominantly rural
- Has had considerable success in recent years with expectations of more to come, with the consequent media coverage that will ensue
- Seeks to maintain their inclusive 'Cricket For All' policy, providing a safe environment for all ages to be coached and to play
- Aims to provide the best coaching for its junior members
- Provides opportunities for all members to play both competitive and friendly matches

Example Sponsor Packages

(prices current as of Jan 2010 and examples only, E&OE)

Item	One Off Cost	Annual Cost
Shirt branding		£150
Team branding, shirts etc	£500	P.O.A.
Advertising Board		£350
Inclusion in Sponsor Pack		£100
Cricket Tea (includes player meets and other benefits)	£50 per game	P.O.A.
Overseas Player/Coach		£5000
Match Balls	£10 per game	£150 per season per team
Ground maintenance		£1500
Purchase of covers	£5000	
Purchase of boundary rope	£1000	
Purchase of sight screens	£2500	
Purchase of mobile cricket net	£1600	
Mowing machine maintenance		£750
Purchase of nets	£23000	

Contact Details

Club Address:

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Club website:

www.medbournecricketclub.co.uk

Further information:

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