

BOWDON CRICKET CLUB

COMMERCIAL SPONSORSHIP PACKAGES

2024 SEASON



BOWDON CC

ABOUT US

Bowdon Cricket Club, based at South Downs Road Cricket Ground, is a Club with rich history, holding the record for the most 1st XI Cheshire Premier League titles.

The 'Bowdon Club' comprises cricket, hockey, and squash sections, totaling a membership count of over 1000.

Bowdon Cricket Club currently have five senior teams participating in the Cheshire County Cricket League, with the 1st and 2nd XI competing in the Cheshire Premier League. The junior section is also large, accommodating over 200 members, from under 9s to under 19s.

The Club's presence on Instagram is strong. With 1,200 followers and an expanding reach of over 2,000 people per month, we believe there is real potential to enhance your brand's visibility through our social media presence.

The Club is very keen to engage with local business and individuals with offering a wide range of sponsorship packages. Whilst we can offer bespoke sponsorship packages to suit any needs, the existing levels of sponsorship available are detailed below.

Should this be of interest to you, or if you have any queries, please do not hesitate to contact Dominic Ball (dominic.ball@ycgroup.co.uk) or James Bottomley (jamescgb1@gmail.com).



BOWDON CC

SHIRT SPONSORSHIPS

FRONT OF SHIRT SPONSOR

£2000 PER SEASON (MIN 3 SEASONS)

SOLD OUT

- LARGE, FULL COLOUR COMPANY LOGO PRINTED ON THE FRONT OF ALL WHITE PLAYING SHIRTS, T20 KIT, AND TRAINING KIT (SENIORS AND JUNIORS)
- REGULAR SOCIAL MEDIA AND WEBSITE MENTIONS
- DISCOUNT TO SOCIAL EVENTS

BACK OF SHIRT SPONSOR

£1000 PER SEASON (MIN 3 SEASONS)

SOLD OUT

- LARGE, FULL COLOUR COMPANY LOGO PRINTED ON THE BACK OF ALL WHITE PLAYING SHIRTS, T20 KIT, AND TRAINING KIT (SENIORS AND JUNIORS)
- REGULAR SOCIAL MEDIA AND WEBSITE MENTIONS
- DISCOUNT TO SOCIAL EVENTS

SLEEVE OF SHIRT SPONSOR

£750 PER SEASON (MIN 3 SEASONS)

SOLD OUT

- LARGE, FULL COLOUR COMPANY LOGO PRINTED ON THE SLEEVE OF ALL WHITE PLAYING SHIRTS, T20 KIT, AND TRAINING KIT (SENIORS AND JUNIORS)
- REGULAR SOCIAL MEDIA AND WEBSITE MENTIONS
- DISCOUNT TO SOCIAL EVENTS



COVERS SPONSOR

£1000 PER SEASON (MIN 5 SEASONS)

- LARGE, FULL COLOUR COMPANY LOGO PRINTED ON THE CRICKET COVERS
- REGULAR SOCIAL MEDIA AND WEBSITE MENTIONS
- DISCOUNT TO SOCIAL EVENTS

PITCH SIDE ADVERTISING BOARD

£350 PER SEASON

ONLY 5 REMAINING

- LARGE, FULL COLOUR COMPANY LOGO PRINTED ON THE PITCH SIDE ADVERTISING BOARD
- REGULAR SOCIAL MEDIA AND WEBSITE MENTIONS
- DISCOUNT TO SOCIAL EVENTS



PLAYER SPONSORSHIP

£100 PER SEASON

- SPONSORSHIP OF ANY SENIOR PLAYER
- REGULAR SOCIAL MEDIA AND WEBSITE MENTIONS
- DISCOUNT TO SOCIAL EVENTS

MATCH SPONSORSHIP

£150 PER MATCH

- SPONSORSHIP OF A SENIOR COMPETITIVE MATCH
- REGULAR SOCIAL MEDIA AND WEBSITE MENTIONS
- DISCOUNT TO SOCIAL EVENTS
- COMPLIMENTARY BOTTLE OF BEER AND BOTTLE OF WINE

MATCH BALL SPONSOR

£25 PER MATCH

- SPONSORSHIP OF A SENIOR COMPETITIVE MATCH BALL
- SOCIAL MEDIA AND WEBSITE MENTION

