

CRANLEIGH CRICKET CLUB

Impact Report

2018



Cranleigh Cricket Club is a Community Amateur Sports Club (CASC) and a Company Limited by Guarantee (Registered Company No. 08577191).

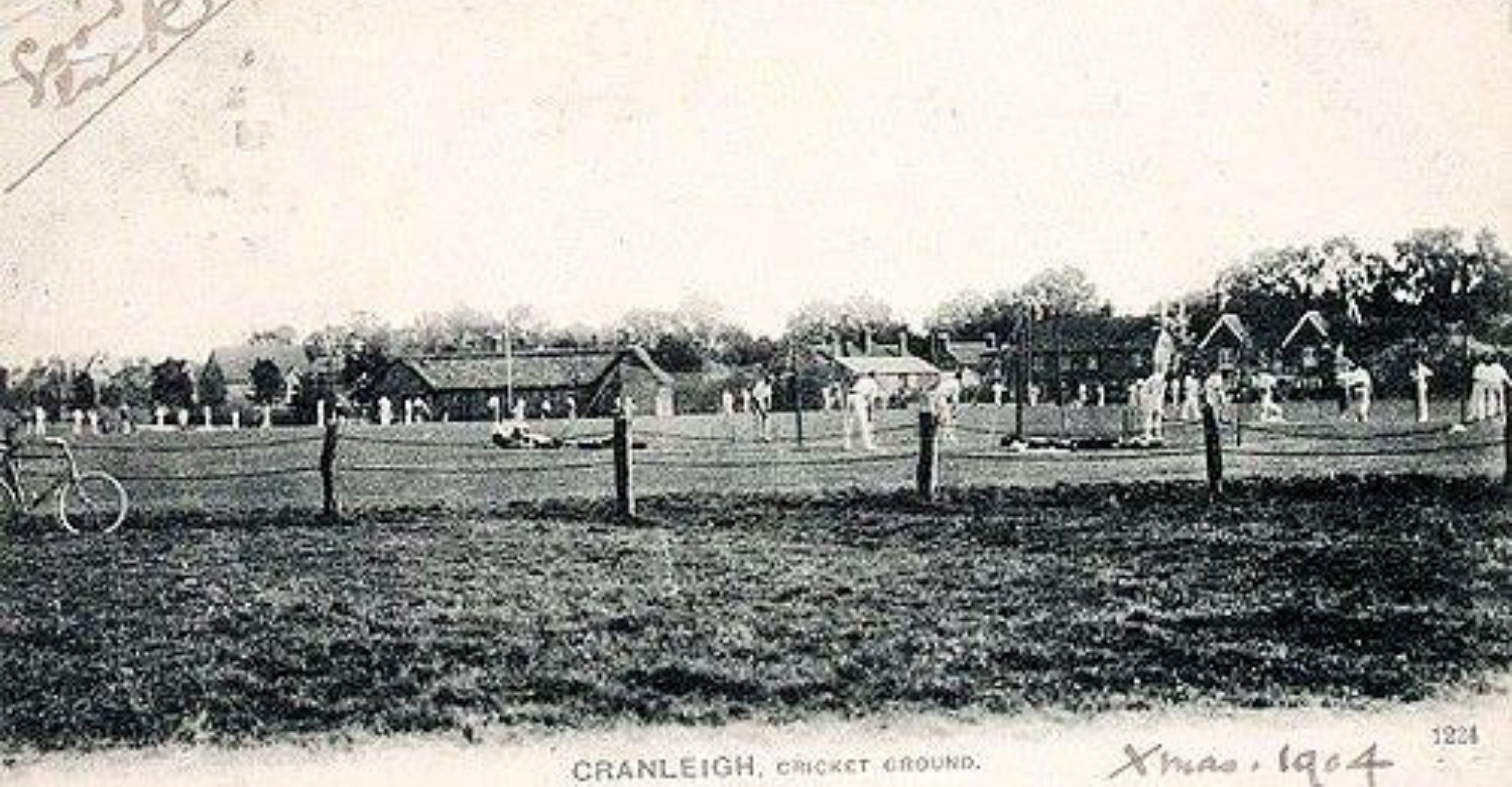
Cranleigh Cricket Club is Accredited as an ECB Clubmark club



The Common, Cranleigh, Surrey, GU6 8NS

www.cranleighcricketclub.com





CRANLEIGH, CRICKET GROUND.

Xmas. 1904

1224

Executive Summary

A busy and dynamic Club at the heart of the community playing a large part in the Summer sports calendar and developing youth sports, this historic cricket Club is an important asset to the Village.

The Club attracts adult players from Waverley Borough and wider parts of Surrey, and from local secondary schools including Cranleigh School, Glebelands and St Peters (Merrow). The Club delivers coaching to a number of local primary schools as part of its important outreach programme, with a view to encourage young local players to participate in the sport.

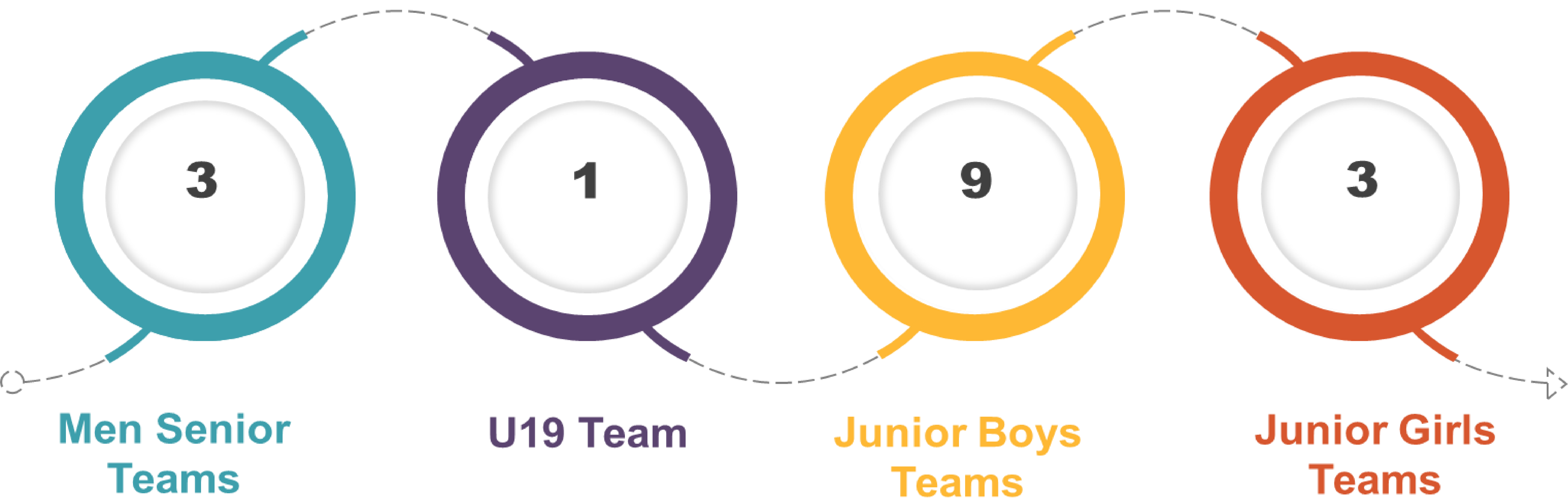
In addition to a busy cricketing schedule during the Summer months, the Club offers excellent bar and kitchen facilities in a hospitable and inclusive environment throughout the year, welcoming private hire and community project enquiries. Additional sports including lawn tennis and running are also enjoyed on the site, arranged by other local sporting organisations.

In 2017 the Club invested in three all-weather cricket nets which provide all ages of players with excellent practice opportunities, in addition to various other improvements to the site assets supported by a loan from Surrey Playing Fields and support from the local Co-op Community Fund and Sponsors.

The Club's Management Team are always seeking new funding and sponsorship opportunities to further develop the Club's capacity to increase community outreach impact and participation in sports. We would also be delighted to welcome you to our Cranleigh Cricket Club family as a new playing Member or social Member.

Matt Crump
Chairman

Our Club



Men Seniors

47 Saturday Matches

20 Wins

4 Draws



627 Match Teas consumed



314 Hours of Cricket played

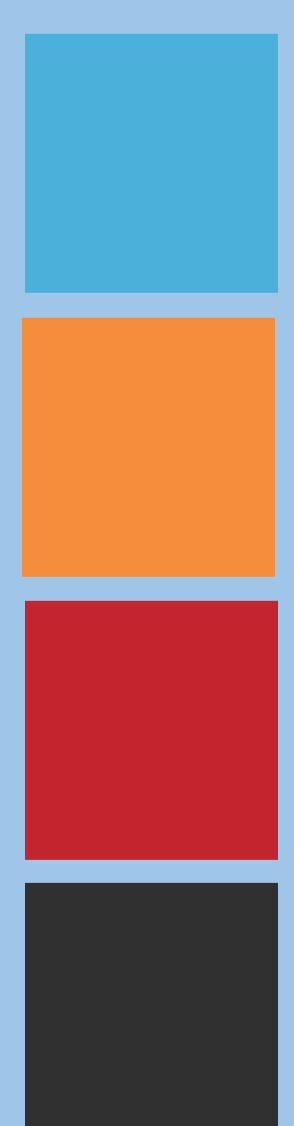
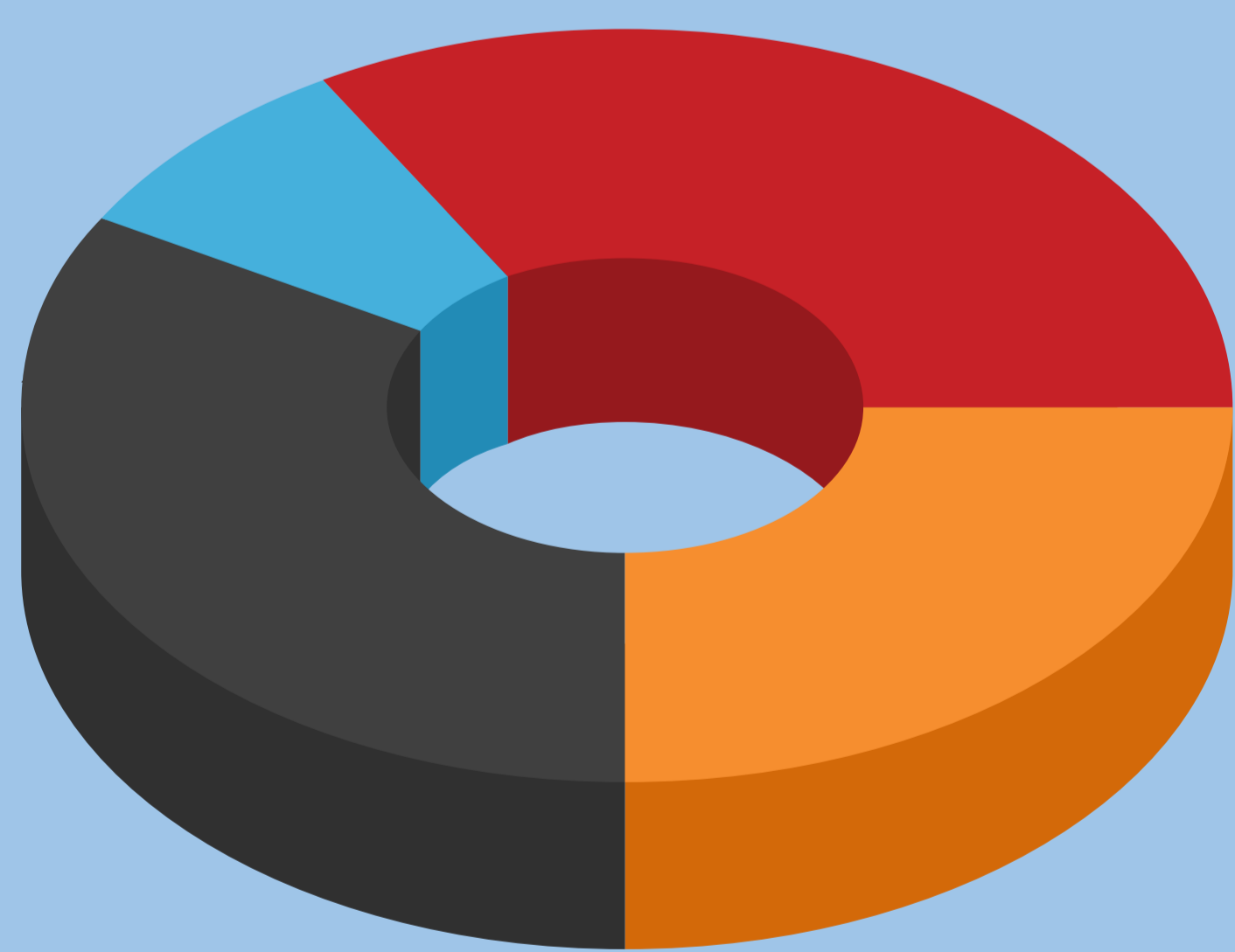


5,301 Overs played



31,806 Balls bowled

U19s



7 Matches

25 Hours of Competition

1400 Balls Bowled

280 Overs Played



**1 TROPHY
WON**

Vitality Surrey Club U19
Champions

Women Seniors

C.C.C. hosted a Women's Softball Festival supported by Surrey and ECB.

C.C.C. plans to run another Softball Festival in 2019.



Junior Teams



61 Matches

29 Wins

1 Draw

All competed in the West Surrey Youth Cricket League.

Girls competed for the first time in the Surrey Girls League (U11s & U14s)

U11s finished 6th and U14s finished 10th

Our girls teams will be competing in the Surrey Indoor Leagues Winter 2018/19 (16 matches)



Junior Coaching Delivered 2018



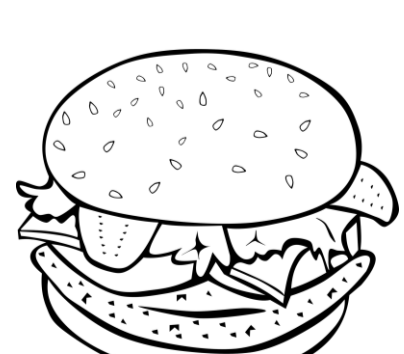
200+ boys and girls registered for C.C.C. coaching



300 hours of expert coaching delivered



10 qualified coaches engaged per week plus parent helpers



3,000 burgers and hot dogs cooked and served on coaching nights and weekends by volunteers

2 Summer Coaching Camps



3 Days each in July and August

18 Children attended each camp



Key Achievements 2018

Ollie Pope played for England and Surrey

Seren Waters selected for MCC tour to Kenya.

Jack Scriven played for the Surrey Championship Representative Side



Cranleigh win the Vitality Club U19s competition for Surrey

George Ealham played for Surrey U17s & Surrey U16s

Will Rollings played for Loughborough University in two First Class fixtures.

Tommy Ealham played for Kent U14s

Tom Lawes played for Surrey U15s and the London & East region

Lewis Bedford played for the Club Cricket Conference.

Cranleigh Girls played competitive cricket for the first time.

Midweek X1 reached the Quarter Finals of the Surrey Slam

Cranleigh win the Surrey Championship Fair Play League for 2nd year in a row



Community Outreach 2018

Cranleigh Cricket Club is proud to invest over £16,000 per annum into our inspiring Community Outreach and Coaching Programmes.

Club Captain, Jack Scriven, delivered weekly coaching sessions to more than 250 children over a 6 week period at local schools:

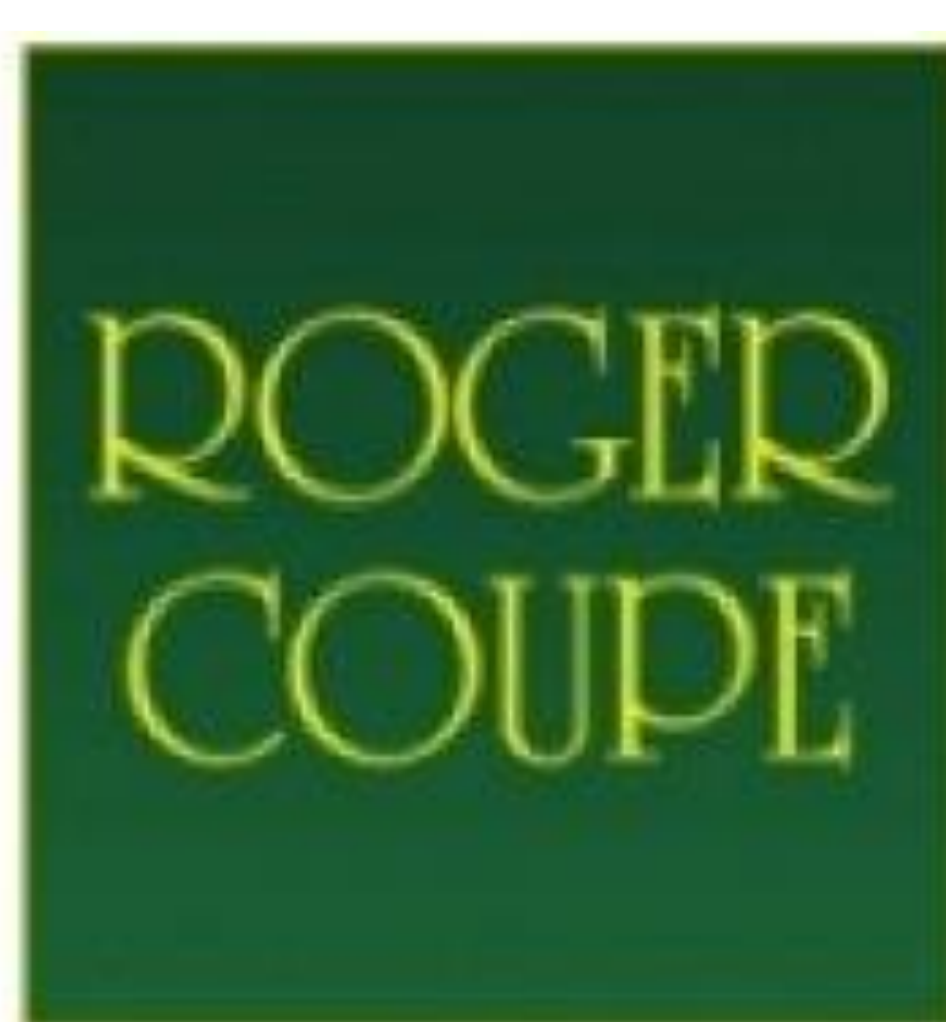
- **Park Mead School** – one session per week to Years 3 & 5. 3rd in U11 Geoff Richards Trophy (Pairs)
- **St. Cuthbert Mayne School** – one session per week to Years 3 & 5
- **Cranleigh Church of England School** – one session per week to Years 3, 4, 5 & 6

Each session included individual skill coaching followed by a game culminating in a Kwik Cricket Tournament at the end of the 6-week coaching delivery.

Over the last 10 years there has been a significant investment of £ 45,000 into **Glebelands School** cricketing facilities, as well as management and coaching time. This will continue in 2019 with a view to encouraging players from the school to continue to play cricket post school term. The Club has seen a marked increase in interest and results by Glebelands School.

- | | |
|------------|---|
| U15 NW Cup | - Reached Round 2 lost to Reeds (Oxshott) |
| U14 Plate | - Reached Semi Final lost to Lanfranc (Croydon) |
| U13 Plate | - Lost in Preliminary to Gordon's (Woking) |
| U12 Plate | - Lost in Rd 1 to Weydon (Farnham) |

We are extremely grateful to our 2018 Sponsors for helping us to deliver this outreach programme. Thank you.





Sponsorship Opportunities

To continue our inspiring Community Outreach and Coaching Programme in 2019,
Cranleigh Cricket Club needs your help!

Why support Cranleigh Cricket Club through sponsorship?

- A flourishing playing membership of more than 50 playing and social adult members
- 200+ junior members who are enthusiastically supported by a loyal parent and social supporter base
- Brand promotion to a database of 500+ email addresses through sponsorship communication opportunities
- Brand promotion to players and supporters from other Surrey based competitor cricket clubs (Premier and Associate Sponsorship packages)
- Brand promotion through the Club website and social media platforms
- Brand promotion on the Pavilion Sponsors Board

Premier Sponsorship - £ 8,000 per annum (SOLD 2019 – 2021)

- Adult Match and Training Shirt branding (front of garment)
- Youth Match Shirt branding (front of garment)
- Lunch for 4 at a C.C.C. Cricket Match/Event
- Use of Ground and Pavilion for a match on a weekday evening between May and August
- Branded Match Shirt in presentation box
- 10 Social Media Posts per season
- Company Logo on website for the duration of the Agreement
- Maximum of 1 Premier Sponsor only

Associate Sponsorship - £ 3,500 per annum

- Adult Match Shirt branding (one sleeve)
- Youth Match Shirt branding (one sleeve)
- 5 Social Media Posts per season
- Company Logo on website for 12 months
- Maximum of 2 Associate Sponsors only



Sponsorship Opportunities

Individual Sponsorship Opportunities - 2019

Main Scoreboard Sponsor	£ 1,000 per season
Guildford Road Sponsors Sign	£ 1,000 per annum – SOLD 2019
Net Sponsor	£ 500 per net per season (3 nets) – SOLD 2019 AND 2020
Wicket Cover Sponsor	£ 500 per cover per season (3 covers)
World Cup Activity Sponsor	£ 500 per event (6-a-side senior, 6-a-side junior, Primary Schools Festival)
Junior Prizegiving Sponsor	£ 500 per annum

Support-in-Kind Sponsorship Opportunities

Please talk to us if you can offer practical pro-bono support in any of the following areas – your support will be acknowledged on the Pavilion Sponsor Board.

- Landscaping and gardening support
- Electrical and plumbing support
- Roof maintenance support
- Decorating, carpentry and buildings maintenance support

Visit www.cranleighcricketclub.com for contact details to discuss sponsorship opportunities.

Grounds Maintenance

C.C.C. is extremely grateful to the **Cranleigh School** Grounds Team who deliver **c.300 pro-bono hours** of expert wicket management as part of their community partnership programme in addition to the Club's own on-site maintenance.



Cranleigh Cricket Club is renowned in the County for the quality of its wicket and the beauty of The Common, home to our Club.

Our own Grounds Team, Management Team, players and volunteers work tirelessly throughout the season to ensure that the outfield and surrounds of The Common are prepared for matches.



60 hours cutting the outfield grass



14,000 metres of boundary rope put out and brought in each season

The Club are grateful to the many volunteers who work so hard throughout the season. We could not do what we do without you! Thank you.