

# What your support means

Workington Zebras RFC is a non-profit community focused club and we value our partnerships within the local area. Workington RFC believe that rugby union, particularly at a younger age, has a much bigger role to play than just improving physical health and technical skills. These are important, but rugby union is also a powerful vehicle by which social and personal skills can be developed. Currently the club runs Men's, Women's, youth and minis from the age of 7.

## Contact us

We offer most of the traditional sponsorship opportunities you would associate with a rugby or football club but we would advise that whatever you have in mind the first thing to do is contact us:

**Stephen Rourke**  
tel: 07578474336

**Email: [workingtonzebras@gmail.com](mailto:workingtonzebras@gmail.com)**

Workington Rugby Football Club Limited  
Founded in 1877 as The Workington Football Club  
Member of Rugby Football Union

Ellis Sports Ground,  
Mossbay Road,  
Workington, CA14 3XZ.  
Tel: (01900) 602625  
Email: [workingtonzebras@gmail.com](mailto:workingtonzebras@gmail.com)  
[www.workingtonrfc.co.uk](http://www.workingtonrfc.co.uk)

Community Amateur Sports Club : Register No. 00298  
Incorporated Community Benefit Society: Register No. 28365R  
Design: [www.lisajohnstone.co.uk](http://www.lisajohnstone.co.uk)

## THANK YOU

Workington Zebras RFC would like to thank all existing sponsors and supporters who make vital contributions to keep the club running.



WORKINGTON ZEBRAS RFC · A COMMUNITY RUGBY CLUB SINCE 1877



# SPONSOR GUIDE

**WORKINGTON ZEBRAS RFC**  
A NON-PROFIT COMMUNITY AMATEUR SPORTS CLUB

- @ [workingtonzebras@gmail.com](mailto:workingtonzebras@gmail.com)
- [www.workingtonrfc.co.uk](http://www.workingtonrfc.co.uk)
- @WorkingtonRFC
- Workington Zebras RFC

Workington Zebras RFC & Community Sports Club was established in 1877 as a rugby union club, playing its first match against Whitehaven. In around 1890 the club acquired its nickname 'the Zebras' originating from returning Boer war veterans who watched a game and, not impressed by the teams play that day, described them as running around like a herd of 'Zebras'.

In 1925 the club moved from the Valentine Ground to its present location Ellis Sports Ground, built at a cost of £10,000 by the then Iron & Steel Company, who helped buy and build the ground.



### **Main Sponsor**

A sponsorship association with Workington Zebras RFC isn't just a marketing or PR opportunity. Your support will have a huge impact on the sustainability and development of a community amateur sports club.

- Company logo on website
- Social media promotion
- Free club hire for any corporate event
- Pair of 2 Twickenham international tickets

### **Price negotiable**

### **Match Sponsor**

Whether you are entertaining clients, rewarding staff or just having a day out with friends, a match sponsorship could be for you.

- Pre match buffet
- Company logo in match day programme
- Social media promotion
- Exclusive use of sponsor's lounge
- Man of the match selection

**£350 for up to 6 people. Larger groups can be catered for on request.**

### **Scrum Package**

- Pre match buffet
- Mention in match day programme
- Exclusive use of sponsors lounge
- Man of the match selection
- **£25 per head - min 8 people**

### **Ground Hoardings**

Promote your business by hoarding at one of the best playing facilities in the North of England.

- 8ftx2ft hoarding facing grandstand with company logo
- Company logo on club website
- Social media promotion

**£350 for first year then £150 annually**

### **Programme Sponsor**

We produce a digital match programme each week which is sent out to a wide local audience

- Company logo and description in match programme
- Social media promotion

**£75**



WORKINGTON  
R.F.C.

Name

Address

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Telephone

Email

Business Name

Website

Facebook

Twitter

Instagram

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**Sponsorship package**

**No of people**

Main sponsor

N/A

Price agreed

Match sponsor

£350 (max 6 people)

Scrum Package

£200 (£25 extra per person over 8 people)

Ground Hoarding

N/A

£350 for year 1 (£150 invoiced annually from year 2)

Programme Sponsor

N/A

£75

Please make payment by bank transfer to:

**Workington RFC**

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