



## Background to Rothley Ivanhoe Tennis Club

- Over 300 members within the Rothley Ivanhoe Tennis Club- second highest club membership in the county
- Large summer camps
- Rothley Ivanhoe is affiliated to the Lawn Tennis Association
- LTA Mini Tennis Accredited Club and National Club Mark Club
- 25 Adult Teams and 11 Junior Teams
- 2016 Leicestershire Tennis Club of the Year

## Aims of Rothley Ivanhoe

- To provide affordable and accessible tennis opportunities to all within the community
- To keep the community informed with the latest local and national tennis information
- To provide tennis pathways from beginner to professional

## Why is this a unique opportunity?

- To get involved with **GRASS ROOTS** tennis within a 30 minute radius of Loughborough and Leicester
- Have exposure to the **HIGHEST** number of people playing tennis in Leicestershire through one organisation with over 25,000 leaflets per year being distributed to schools and the community
- Association with a **WELL ESTABLISHED** organisation that links with many community and statutory organisations
- **REGULAR** exposure in the local media, online and social media
- Sponsorship awareness **MEDIA LAUNCH**

**FIND OUT MORE:**

[www.rothleytennis.info](http://www.rothleytennis.info)



@RothleyIvanhoeTennisClub



@RothleyTennis

# Sponsorship / Advertising Proposal



Rothley Ivanhoe Tennis  
Club- Summer 2017

**Rothley Ivanhoe Tennis Club**

**Tel: 07929335246 Email: [tim@gsmleisure.co.uk](mailto:tim@gsmleisure.co.uk)**

**website: [www.rothleytennis.info](http://www.rothleytennis.info)**

# Sponsorship / Advertising Proposal

## Grand Slam Partnership

### Sponsorship Payments

- £250 or £350 at the start of the contract

### Naming Rights

- Official Sponsor of Rothley Ivanhoe Tennis Club

### Advertising Rights

- Inclusion of **YOUR COMPANY** in all Rothley Ivanhoe advertising (print media and online)
- **YOUR COMPANY** logo on all Rothley Ivanhoe related resources including emails, newsletters, website and social media
- Sponsors Link on [www.rothleytennis.info](http://www.rothleytennis.info)  
Going to your website/Facebook page
- Display stand at the annual open day
- Company representative to present an award at the Annual End of Season Celebration
- Company logo advertised on each page of our website
- Monthly/seasonal offers for Rothley Ivanhoe Tennis Club members for your business (decided by you) sent out to members and advertised on social media



Oscar Holmes and Louis Marsden (Leicestershire No.2 Ranked Player) - Leicestershire U14 boys County Champions 2017



## Company Privileges

- One free group coaching session per staff member per year
- 20% Discount on all tennis group coaching for staff

## IP and Image rights

- Non-exclusive licence free rights for **YOUR COMPANY** to use in the context of Rothley Ivanhoe
- Images
- Name, reputation and performance

## General Rights

### Rights limited in use in relation to:

- Best endeavors to promote and endorse **YOUR COMPANY** and its relationship with Rothley Ivanhoe, including **YOUR COMPANY** logo prominently wherever it appears.
- Use of expressions, e.g. **“Official Sponsors of Rothley Ivanhoe”** and **“Official Partner of Rothley Ivanhoe”**.

In **YOUR COMPANY** products / services, point of sales, publicity, advertising and promotional activities and materials

- Use of Rothley Ivanhoe name, logo, trademarks etc
- Use of Rothley Ivanhoe images

**Any other discussions or ideas between your company and Rothley Ivanhoe Tennis Club can be agreed prior to sponsorship agreement**

## Raise your company profile whilst helping local grass roots tennis!

Please contact **Tim Stanton** on **07929335246**, alternatively Email me at **tim@gsmleisure.co.uk**, to discuss the proposal further.



Tennis For Kids 2017 National Campaign-  
120 New Children took part over a 6 week period



Davies Cup Trophy comes to Rothley Tennis Club-  
September 2016 on the Davies Cup Trophy Tour



Club Coach Harry Lester and Head Coach Tim Stanton



Children, Parents and Adults enjoying the Tennis Club  
Open Day 2017



[www.rothleytennis.info](http://www.rothleytennis.info)