



PONTBLYDDYN CRICKET CLUB



PHOTOGRAPHY & VIDEO POLICY

Pontblyddyn Cricket Club and the ECB are keen to promote positive images of children playing cricket and we are not preventing the use of photographic or videoing equipment.

However, photographs are considered 'personal data' in terms of Data Protection and depending on the circumstance, consent from either the child, adult, or both should be sought before capturing, sharing or publishing images where a child can be identified. This applies to how Pontblyddyn CC use any such images (including posting on the club's website etc). Any images or videos will be treated and handled as any other personal data that we process as a club and it will be processed in accordance with GDPR principles, and other relevant legislation and guidance.

- We are aware that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children. We are aware that this may happen and as such will be vigilant and request our club members to also be vigilant. Anyone with concerns during an event should report them to a club official or event organiser, who will approach the individual concerned wherever possible.
- It is also possible that if a picture and name was placed in the local paper, the club website etc, the information could be used inappropriately, and it is for this reason the club will follow the ECB guidance, that a child's picture and name should not appear together.
- There may be other reasons why individuals may not wish their child's photograph to be taken by someone they do not know personally. Parents / carers will ALWAYS be offered the opportunity to withhold consent for photographs / filming of their children.

Pontblyddyn Cricket Club follows the guiding principles of the ECB with regard to the use of cameras during matches, training sessions and other club events.

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches.
- If no consent has been given for a child, then it is to be made known to the relevant person of the other team (e.g. coach/ team manager) so the appropriate person/staking photographs for the other team is/are aware and can avoid taking photographs of that particular child.
- The children should be informed that a person will be taking photographs.

PHOTOGRAPHY & VIDEO POLICY (continued)

- The children should be informed that if they have concerns, they can report these to the coach or team manager.
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection or safeguarding concern
- Any parents or carers wishing to take photographs at cricket tournaments/festivals/events/competitions, we request that they record their details in the club “camera registration” book.

Before Pontblyddyn Cricket Club uses images of children (for example on the web, in the media or in league handbooks), including broadcast on social media platforms the club will:

- Ask for parental permission to use the child’s image and, wherever possible, show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and the club,
- Ask for the child’s permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and the club,
- If the cricketer is named, avoid using their photograph,
- If a photograph is used, avoid naming the child,
- Only use images of children in appropriate kit, to reduce the risk of inappropriate use, and to provide positive images of the children,
- Encourage the reporting of inappropriate use of images of children. Any concerns must be reported to the Club Welfare Officer in the first instance and then to the County Welfare Officer.

Video Recording for Coaching

If the club uses video as a coaching aid, players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, must be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed.

The parents/carers and children must provide written consent for the use of photography and video analysis.