



Review Guide

Google Short Message Service (SMS)

Google SMS enables you to access information that's especially helpful when on the go. You can search for certain kinds of information from a mobile phone or handheld device and see the returned search results as text messages. Get phone book listings, movie showtimes, weather, facts, dictionary definitions, product prices and more.

Google SMS features

A range of different search queries include business and residential listings, step-by-step driving directions, weather conditions, movie showtimes, stock quotes, definitions, calculations, translations, currency conversions, area code and zip code look-ups, search results snippets, sport scores, online product prices and more.

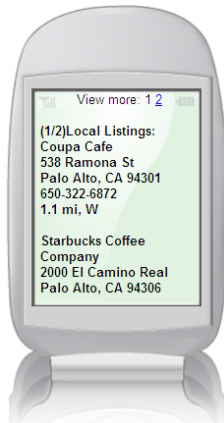
You can access Google SMS from your mobile phone simply by sending a text message with a search query to 46645 ('GOOGL' on most phones).

Getting started

1. Using your phone's text message function, start a new text message and type in your search query, e.g. [Coffee Palo Alto CA].
2. Send the message to number 46645 ('GOOGL' on most phones).
3. Google receives your search query and sends back a text message with results — in this case a listing of local coffeehouses in Palo Alto, CA.

Search examples

Business Listings

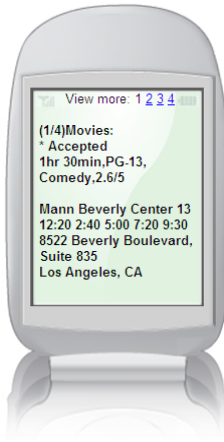


Use SMS to search the web for stores and businesses in a specific neighborhood, and find the names, addresses, and phone numbers of businesses near you or in any zip code across the U.S.

To find out about local listings, send a text message to 46645 ('GOOGL' on most phones) with a local search term, such as [coffee Palo Alto CA].

Google will receive your search query and send back a text message with a listing of local coffeehouses in Palo Alto, CA

Movie Showtimes



You can use Google SMS to get movie showtimes by location and details like running time, MPA rating, movie genre, and critics' rating.

To find out about movie showtimes, send a text message to 46645 ('GOOGL' on most phones) with a movie name and location, such as 'Invincible 90210'.

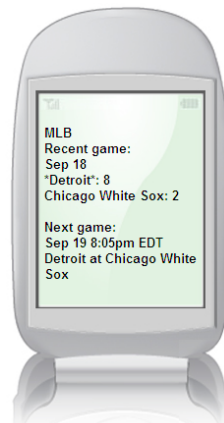
Google will receive your search query and send back a text message with information such as running time, MPA rating, critic's rating, genre and locations of local theaters with showtimes for that particular movie, in this case the movie 'Invincible, showing in Beverly Hills, CA.

Tips:

- For a listing of theaters near you and the showtimes of their top movies, enter [movies] followed by your location, e.g. [films 92660] or [films Newport Beach, CA].

Please note that the particular query shown here might not give results at the time this document is published. Please try a query with a currently running movie.

Sports

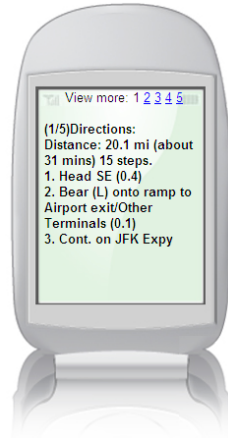


Use Google SMS to get real-time sports scores and schedules.

To find out about sports scores, send a text message to 46645 ('GOOGL' on most phones) with a school or team name, or a city and league name, such as [Chicago White Sox].

Google sends back a text message with a number of current and past sport scores and information on the next scheduled game.

Driving Directions



Use Google SMS to get detailed driving directions, including the total number of steps, estimated distance from start to destination and estimated travel time.

Send a text message to 46645 ('GOOGL' on most phones) with your desired starting location, followed by the word "to" and the destination, such as [JFK to Central Park].

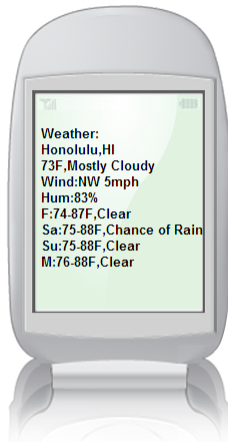
Google sends back one or more text messages with detailed driving directions to your destination.

Tips:

- To get driving directions, use any of the following combinations as your query:
 - Address + zip code
 - Address + city + state
 - City + state
 - City (for major metropolis)
 - Zip code
 - Airport code (e.g., EWR for Newark Liberty Airport, LAX for Los Angeles Airport)

e.g. [Pasadena CA to Santa Monica from 98112 to SEA] or [to 1130 N State St Chicago IL from 251 e huron 60611]

Weather



Use Google SMS to get the latest weather conditions and 4-day forecast for a U.S. location. Just enter [weather] - or the shortcut [w] or [wx] - followed by your location, zip, or city and state.

To find out the current weather and forecast for a location, send a text message to 46645 ('GOOGL' on most phones) with the keyword [weather] followed by your location zip code or city and state, such as [weather Honolulu, HI].

Google sends back a text message with the current weather at your location, including wind speeds, humidity levels and a 4-day forecast.

Tips:

- Instead of using weather, followed by your location, you can use the shortcuts [w] or [wx]
- Want to convert the temperature from Fahrenheit to Celsius? Try the calculator feature. Send a message to 46645 ('GOOGL' on most phones) with the conversion you have in mind, e.g. [74 F in C] or [74 Fahrenheit in Celsius]

Other sample queries

With Google SMS you can find more than just the examples above. Here are a few more queries to try.

Stock Quotes	Stock ticker symbols, e.g. [GOOG] or [stock GOOG]
Residential Listings	First name, last name, location, e.g. [John Doe Atlanta GA] Or reverse search by using phone number, e.g. [212 555 1234]
Q&A	Answers to questions covering a broad assortment of topics such as authors, inventors, populations, e.g.[population of Germany] or [who wrote Hamlet]
Product prices	Keyword [price] followed by product name, ISBN or UPC code, e.g. [price ipod nano 8gb] or [price 1740594835]
Definitions	Keyword [define] followed by a word or phrase to be defined, e.g. [define incorrigible]
Translations	Source to destination language, e.g. [translate search into French] Alternatively, try our short code [t], as in [t search into German]
Conversions	Currency conversions, e.g. [9.99 EUR in USD]. Standards conversions, such as [100 F in Celsius] or [20 feet in meters]
Calculator	Simple calculations, such as [14 * 1.08] or complex calculations that include standard conversions, such as [5 feet 8 inches in cm]

Requirements

SMS capability is available on most phones sold recently. You don't need an expensive phone with a web browser or a data plan; any text message-capable phone will do. But do make sure that text messaging is enabled on your service plan. If you're not sure whether you have this capability, check with your mobile provider.

Google SMS currently works on all major mobile providers in the U.S., including Alltel, Cincinnati Bell, Cingular, Sprint, T-Mobile, Verizon, Dobson Communications, Virgin Mobile, and U.S. Cellular.

Please note that Google SMS is free to use, but carriers may charge service rates for sending or receiving an SMS. Carriers also often offer text message packages or even unlimited messaging for a flat monthly fee.

Google SMS and your privacy

Google respects the privacy of everyone who uses our services. Please review the Google Local for mobile Privacy Policy at <http://www.google.com/sms/privacy.html>.

Feedback and support

Your opinions and feedback can help us improve Google SMS, so please let us know what you like, what you don't like, and what you'd really like to see in the future. Write to us at **mobile-support@google.com**, and we'll do our best to respond quickly.

To get more of your questions answered, be sure to visit our Frequently Asked Questions page located at **<http://www.google.com/sms/faq.html>**.

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