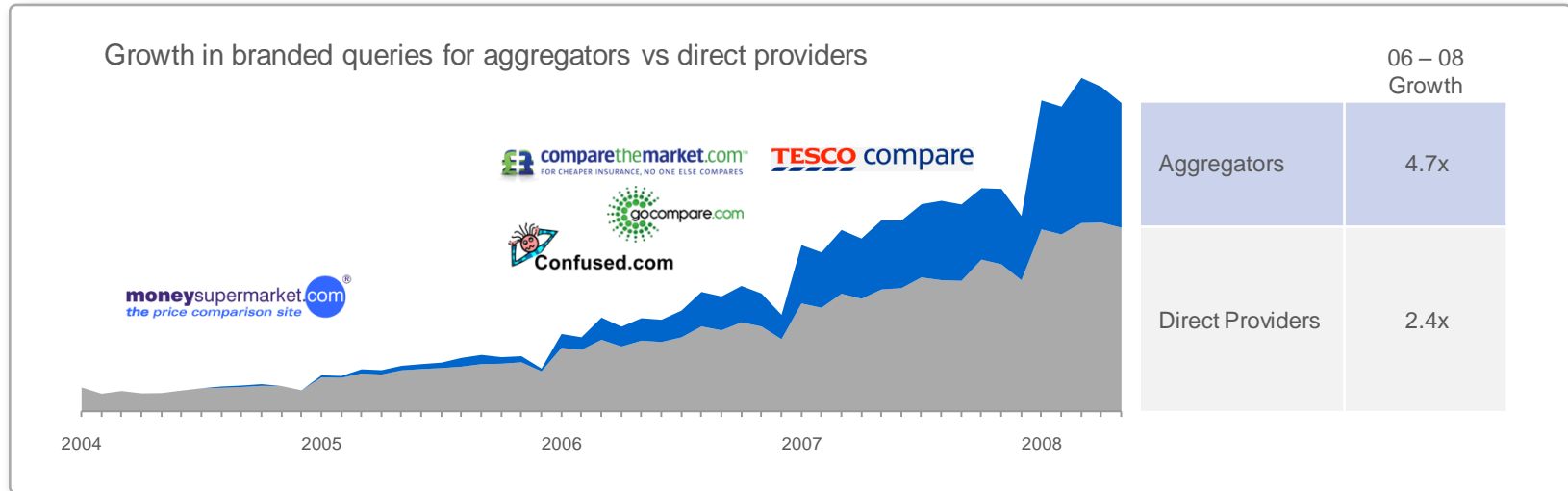


Aggregators have changed the online insurance market...



But their growth has been limited within savings and current accounts

Proportion of traffic delivered to aggregator sites from core generic search terms

